City of Columbia

701 East Broadway, Columbia, Missouri 65201



Agenda Item Number: REP 35-15

Department Source: Public Communications

To: City Council

From: City Manager & Staff Council Meeting Date: 3/2/2015

Re: Vision Commission Implementation Status and Media Mention Reports

Documents Included With This Agenda Item

Council memo

Supporting documentation includes: Commission Reports

Executive Summary

This transmits two Vision implementation status reports on: 1) Arts and Culture; and 2) Community Character, as well as a local media analysis of Vision-related topics for January 2015. No action is needed.

Discussion

With this transmittal, the Commission will have completed implementation status reports on nine of the 13 topics addressed in Columbia's Community Vision.

Reports will be available for community discussion at four Re-Visioning meetings planned for the next few months.

Date	Place	Re-Vision Topics
Wednesday March 18	City Council Chamber, City Hall 701 E. Broadway	Community Character; Downtown; Economic Development
Wednesday April 22	Public Conference Room Missouri Employers Mutual 101 N. Keene St.	Education; Community Facilities; Parks and Recreation; Transportation
Wednesday May 20	Meeting Rooms A, B and C ARC – Activity and Recreation Center 1701 W. Ash	Health, Social Services and Affordable Housing; Community Pride; Arts and Culture
Monday June 22	Rock Bridge High School 4303 S. Providence Road	Environment; Development; Governance

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Fiscal Impact

Short-Term Impact: NA Long-Term Impact: NA

Vision, Strategic & Comprehensive Plan Impact

<u>Vision Impact:</u> Arts and Culture, Community Character <u>Strategic Plan Impact:</u> Health, Safety and Wellbeing Comprehensive Plan Impact: Not Applicable

Suggested Council Action

Accept the Commission's reports.

Legislative History

- Feb. 16, 2015 submitted **Health, Social Services and Affordable Housing** and **Transportation** reports and October, November and December 2014 Media Mentions
- Sept. 2, 2014 submitted Education report and June July 2014 Media Mentions
- July 7, 2014 submitted **Downtown** report and May 2014 Media Mentions
- June 16, 2014 submitted April 2014 Media Mentions
- May 19, 2014 submitted Environment and Community Facilities reports and March 2014
 Media Mentions
- Apr. 7, 2014 submitted February 2014 Media Mentions
- Dec. 16, 2013 submitted Economic Development report and October 2013 Media Mentions

Department Approved

City Manager Approved

City of Columbia 701 East Broadway, Columbia, Missouri 65201



SUPPORTING DOCUMENTS INCLUDED WITH THIS AGENDA ITEM ARE AS FOLLOWS:

Commission Reports

Vision Commission Report on Topic 1. Arts and Culture

December 2014

The Vision Commission began in January 2009 with the charge to track, measure and report on progress of vision implementation to the community. Beginning November of 2013, the Commission plans to deliver regular reports on one of the thirteen Vision Topics using at least three ways to track and measure progress on the Vision:

- 1. Report the scope of Implementation Efforts taken to address strategies and objectives in the Vision document.
- 2. Recognize Significant Events that could have an impact on one or more of the 13 Visions.
- 3. Develop a set of **Progress Indicators** that will help the community see whether the 13 Visions and their related goals are being fulfilled.

Vision: Arts & culture resources, artists, and institutions are accessible to all, are supported by the community and provide a rich network of creative opportunities

1.1. Means - Columbia will both sustain and creatively expand its foundation for arts and culture in our community.

1.2 Realize the Ends - Arts and culture will be central to daily life and accessible to all equally in Columbia.

Comments received from:

Implementation Efforts

Goal	Strategies and Objectives from the Vision	Efforts Explanation or Comments
1.1 Means	1.1.1 City Office of Cultural Affairs creates Arts Alliance	There is a Commission on Cultural Affairs - http://www.gocolumbiamo.com/Arts/
	1.1.2 Arts Alliance finds funding and creates new outreach programs	Columbia Arts Fund (a component fund of the Community Foundation of Central Missouri), is overseen by the Office of Cultural Affairs and the Citizen's Commission on Cultural Affairs. www.comoarts.org
1.2 Ends	1.2.1 Arts Alliance assesses needs	The Commission on Cultural Affairs identifies needs in the arts community and helps meet them
	1.2.3 There is a marketing strategy with a reliable funding stream	The Columbia Office of Cultural Affairs has a website, calendar, registry, newsletter, grants, 1% for art @ http://www.gocolumbiamo.com/Arts/. The Tribune has a weekly arts section - Ovation

Significant Events since August 2013

2013

August

Talking Horse Productions christens new home with tale of changing roles - http://www.columbiatribune.com/arts_life/ovation/talking-horse-productions-christens-new-home-with-tale-of-changing/article_40c55af2-0158-11e3-9459-10604b9f6eda.html

September

Artisans keep traditions alive at Heritage Festival - http://www.columbiatribune.com/news/local/artisans-keep-traditions-alive-at-heritage-festival/article_1ed219a8-2340-11e3-b625-10604b9f6eda.html

Grant Elementary singing praise of blues - http://www.columbiatribune.com/news/education/grant-elementary-singing-praise-of-blues/article_09cb9924-2220-11e3-9616-10604b9f6eda.html

Creature comforts (Artists and Roots N Blues collaboration) - http://www.columbiatribune.com/special_sections/creature-comforts/article 64a1cbb8-1f03-11e3-b9c9-001a4bcf6878.html

Concert calendar promises abundance of established, emerging acts - http://www.columbiatribune.com/arts_life/ovation/concert-calendar-promises-abundance-of-established-emerging-acts/article_96690094-175b-11e3-8c16-10604b9f6eda.html

October

Some of nation's finest singer-songwriters bring musical riches to Columbia this week - http://www.columbiatribune.com/arts_life/ovation/some-of-nation-s-finest-singer-songwriters-bring-musical-riches/article 43d449ca-3dcf-11e3-8b1b-10604b9f6eda.html

Harps and hula hoops draw young crowd to Orr Street Studios - http://www.columbiatribune.com/arts_life/family_life/harps-and-hula-hoops-draw-young-crowd-to-orr-street/article_eeaafeec-3803-11e3-813e-10604b9f7e7c.html

November

Survey suggests Roots N Blues delivers big economic impact to the area - http://www.columbiatribune.com/news/local/survey-suggests-roots-n-blues-delivers-big-economic-impact-to/article 16312d98-4d5c-11e3-895f-10604b9f6eda.html

Making Waves - http://www.columbiatribune.com/news/local/making-waves/article_ba61b2dc-4e26-11e3-9992-001a4bcf6878.html - installation of "Tidal Murmur "at Short Street Garage

December

Ovation highlights of 2013 – True False turns 10, One Read picks debut novel of local author Keija Parssinen, PS Gallery taken over by Joel Sager, Roots N Blues moves to Stephens Park, MU Museum Move-out, Homegrown music labels grow, Home Tone Records and The Nation of Love, Missouri Contemporary Ballet, We Always Swing Jazz Series, Poet Walter Bargen and artist Mike Sleadd collaborated, artists paired with writers in Columbia Art League Program, student composers from MU paired with dance students from Stephens, Least-Heat Moon does more work - http://www.columbiatribune.com/arts_life/ovation/a-year-of-moments/article _4e4f381c-702c-11e3-bb11-10604b9f6eda.html

Downtown Leadership Council endorses museum district - http://www.columbiatribune.com/news/local/downtown-leadership-council-endorses-museum-district/article_7fc8d546-628b-11e3-86b1-10604b9f6eda.html

Celebrating 20 years of 'Messiah' sing-along - http://www.columbiatribune.com/arts_life/ovation/celebrating-years-of-messiah-sing-along/article_a2d3fc1c-5eeb-11e3-82a4-10604b9f6eda.html

Art — Gift will help art and archaeology museum to move back to campus - http://www.columbiatribune.com/news/education/gift-will-help-art-and-archaeology-museum-move-back-to/article_a0a1e0fc-635b-11e3-a279-10604b9f6eda.html — Columbia Safety Industrial Supply donates \$25,000

Downtown Leadership Council endorses museum district - http://www.columbiatribune.com/news/local/downtown-leadership-council-endorses-museum-district/article 7fc8d546-628b-11e3-86b1-10604b9f6eda.html

2014

January

Book talks enter year with new venue, varied lineup - http://www.columbiatribune.com/arts_life/ovation/book-talks-enter-year-with-new-venue-varied-lineup/article_69dc79c2-8630-11e3-b4a3-10604b9ffe60.html

Local artists honor Steve Earle's transcendental blues at Hootenanny show - http://www.columbiatribune.com/arts_life/after_hours/local-artists-honor-steve-earle-s-transcendental-blues-at-hootenanny/article_6063e6a2-7ed6-11e3-af3e-10604b9f6eda.html

Cultural commission supports general idea of Columbia museum district - http://www.columbiatribune.com/news/local/cultural-commission-supports-general-idea-of-columbia-museum-district/article_913c786e-7d4d-11e3-9e13-10604b9f6eda.html

Waterwood Gallery owner brings varied experiences, artists to new enterprise -

http://www.columbiatribune.com/arts_life/ovation/waterwood-gallery-owner-brings-varied-experiences-artists-to-new-enterprise/article 5e4c9a60-74ec-11e3-8c27-10604b9f1ff4.html

Arts - Cultural commission supports general idea of Columbia museum district -

http://www.columbiatribune.com/news/local/cultural-commission-supports-general-idea-of-columbia-museum-district/article_913c786e-7d4d-11e3-9e13-10604b9f6eda.html – trustees propose area just north of MU

Local arts leaders brainstorm how to transition creatively into a new year -

http://www.columbiatribune.com/arts_life/ovation/local-arts-leaders-brainstorm-how-to-transition-creatively-into-a/article_28cdb2c6-7a63-11e3-a380-0019bb30f31a.html — culture of working together, survival of PS: Gallery, festivals are highlights of 2013, for 2014, promotion, communication with corporate sponsors, museum district, growing audiences, leveraging money, working together

February

Museum of Art and Archaeology opens in temporary location at Mizzou North - http://www.columbiatribune.com/news/local/museum-of-art-and-archaeology-opens-in-temporary-location-at/article_39213bb2-9088-11e3-b4f0-10604b9f6eda.html

Artists use experiences to bring both clarity and beauty to the civil rights struggle - http://www.columbiatribune.com/arts_life/ovation/artists-use-experiences-to-bring-both-clarity-and-beauty-to/article_9a457956-8aef-11e3-abcc-10604b9f6eda.html

New art and cultural center to open off Broadway - http://www.columbiatribune.com/business/saturday_business/new-art-and-cultural-center-to-open-off-broadway/article_ddd498e8-9b69-11e3-ba2e-001a4bcf6878.html — Karis Church sponsored Imago Center will have shows and speakers that are free and open to public

Museum of Art and Archaeology opens in temporary location at Mizzou North - http://www.columbiatribune.com/news/local/museum-of-art-and-archaeology-opens-in-temporary-location-at/article_39213bb2-9088-11e3-b4f0-10604b9f6eda.html — still not known if Picard will be able to house the collection in the future

March

Food oriented art exhibit theme - http://www.columbiatribune.com/arts_life/ovation/with-appetite-columbia-art-league-hosts-a-feast-for-the/article_f2f818fe-b16b-11e3-be4e-10604b9f6eda.html#image_1

Paper art exhibit at Columbia College - http://www.columbiatribune.com/arts_life/ovation/gallery/article_22111396-a1ab-11e3-97c4-0017a43b2370.html

True – False brings joy to art district - http://www.columbiatribune.com/opinion/letters_to_the_editor/true-false-brought-joy-to-arts-district/article_9b20b0b8-aad2-11e3-b79b-10604b9f1ff4.html

Columbia Library hosts art exhibit - http://www.columbiatribune.com/news/local/library-to-host-immigrant-exhibit/article_03933b20-b7bc-11e3-8be2-10604b9f7e7c.html

School district applies for music grant - http://www.columbiatribune.com/news/education/district-applies-for-grant-to-expand-blues-in-the-schools/article 8c345bde-b056-11e3-bbef-10604b9f6eda.html

Gateway art proposals receive warmer reception - http://www.columbiatribune.com/news/local/latest-proposals-for-downtown-gateways-receive-warmer-reception/article_de6005b6-af84-11e3-bd80-10604b9f6eda.html

Culinary arts being taught in Columbia public schools - http://www.columbiatribune.com/arts_life/community/our_town/our-town/article 07a3a7f2-a3c3-11e3-ab0c-0017a43b2370.html

April

Percent of Art project's 12th commissioned piece dedication - http://www.columbiatribune.com/news/local/officials-to-dedicate-percent-for-art-piece/article_22b1843c-cbd8-11e3-b17b-10604b9f6eda.html

Work restarts on community mural - http://www.columbiatribune.com/news/local/work-starts-again-on-heibel-march-mural/article_c50b4ff4-bc80-11e3-ae03-0017a43b2370.html

May

Changing perspectives on alternative forms of transportation - http://www.columbiatribune.com/news/local/bike-walk-and-wheel-week-aims-to-get-people-moving/article_f3e18e98-d7f5-11e3-b005-10604b9f6eda.html

Discussion of Columbia's varied cultural attractions - http://www.columbiatribune.com/ourtown-culture/article_f2ea85d0-e1c8-11e3-86b8-001a4bcf6878.html

Columbia blessed with wealth of theater options - http://www.columbiatribune.com/arts_life/community/columbia-blessed-with-a-wealth-of-theater/article 4639def0-d7a3-11e3-8b06-10604b9f6eda.html

June

Community volunteers thanked for Art in the Park support -

http://www.columbiatribune.com/opinion/letters_to_the_editor/thanks-to-volunteers-for-art-in-the-park/article_51af4b32-f8f3-11e3-8b03-10604b9f6eda.html

Historic Missouri Theater maintained - http://www.columbiatribune.com/news/education/university-of-missouri-buys-missouri-theatre/article 60920efc-f7ca-11e3-b1dd-0017a43b2370.html

Public art in communities - http://www.columbiatribune.com/opinion/oped/public-art-transforms-communities/article_afdbe9b4-67be-5270-938a-abad25809ccc.html

Stevens College hires new Dean of Performing Arts - http://www.columbiatribune.com/news/local/stephens-hires-dean-of-performing-arts/article 571f0636-f7d4-11e3-88b0-10604b9f6eda.html

School board approves art program changes - http://www.columbiatribune.com/news/education/school-board-approves-changes-to-practical-arts-curriculum/article_83c09770-f0c9-11e3-94f3-10604b9ffe60.html

July

Children's theater groups marks 15th year with production - http://www.columbiatribune.com/arts_life/ovation/tryps-celebrates-years-of-belief-in-the-power-of-theater/article f7b3f3a9-e9c5-549f-ad8b-fd346958d682.html#image 1

School summer art program - http://www.columbiatribune.com/news/education/students-explore-arts-in-columbia-public-schools-summer-program/article_fcb4407f-71d9-5b64-b844-4c46ad651844.html

August

Columbia Art League show - http://www.columbiatribune.com/arts_life/ovation/artists-writers-open-doors-for-one-another-in-interpretations-exhibit/article 0ad8aca2-deb7-54b8-b2f3-0bb742964564.html

CID selects downtown gateway designs - http://www.columbiatribune.com/news/local/cid-board-approves-downtown-gateway-designs/article_5355a4ba-ddde-50f1-a92f-a314c939b5a9.html

September

Columbia selects local artist work for commemorative poster - http://www.columbiatribune.com/news/local/cooper-s-landing-selected-for-city-s-commemorative-poster/article a966f209-ce1d-53ae-aa7c-84efdc2c8527.html

October

Nominations now be sought for the 18th Annual Diversity Celebration in Jan 2015 - http://www.columbiatribune.com/news/local/nominations-sought-for-diversity-awards/article_2d41d4a6-2cd5-57a9-a73b-cb400c70f909.html

Columbia area art groups receive MAC awards - http://www.columbiatribune.com/blogs/art_axis/area-arts-groups-receive-mac-grants/article_ee5ae229-25ab-5f89-a9f4-f0c9f5ddd220.html

Boone county artists add to Columbia's reputation - http://www.columbiatribune.com/blogs/art_axis/boone-county-art-show-winners-add-to-columbia-canon/article_a9407221-7f62-5600-9a97-7b81a6dc8768.html

Student artists create collaborate pieces - http://www.columbiatribune.com/news/local/student-artists-help-kick-off-artrageous-weekend/article_29b25522-951f-5ee0-b343-dbe27be692fe.html

Fall art event - http://www.columbiatribune.com/arts_life/ovation/artrageous-stretches-out-to-fill-weekend-with-art-demonstrations-music/article_eb3b6c02-4ac7-5bd4-8158-40bfaba870f0.html

November

Registration opens for 2015 Diversity Celebration - http://www.columbiatribune.com/news/local/registration-open-for-diversity-celebration/article ff46e8f0-8bcf-5e7b-9ac8-9ae81070ffbb.html

Beautification of downtown traffic signals continues - http://www.columbiatribune.com/arts_life/community/our_town/our-town/article 417d0588-d31e-529c-95a5-b4be59f37b7a.html

Columbia receives Missouri Arts award - http://www.columbiatribune.com/news/local/columbia-art-league-receives-missouri-arts-award/article 1f48d3dd-3d31-5652-b579-8c3b96150996.html

Missouri Contemporary Ballet marks nine years - http://www.columbiatribune.com/arts_life/ovation/five-six-seven-eight-missouri-contemporary-ballet-marks-nine-years/article 3fa418c2-4991-5e14-9519-017311642a47.html

Columbia's culture benefits from local education institutions -

http://www.columbiatribune.com/business/street_talk/columbia-ranked-no-on-college-towns-list/article_fb80c6b1-d6d8-58ee-b5f8-9094dfaa4c8a.html

December

Empathy museum project shows how empathy for other perspectives can be used in the workplace - http://www.columbiatribune.com/news/education/empathy-museum-helps-visitors-see-other-viewpoints/article_3b51e13e-4bc6-5b5b-a38f-e2b3755b7858.html

Columbia students learn about Tibetan culture - http://www.columbiatribune.com/arts_life/pulse/pules-shots-international-studies/article_b31ad34c-9082-5c56-b283-4f0b6c4c628f.html

City celebrates Kwanzaa early - http://www.columbiatribune.com/news/local/city-celebrates-kwanzaa-early/article_3b8df8e7-60d9-5527-8959-318414d792f9.html

Progress Indicators

1. Means – Funding for the Arts

Columbia Arts Fund Balance

Rationale – The Columbia Arts Fund, which is a component fund of the Community Foundation of Central Missouri, is an endowment fund for the arts. Once the fund reaches \$100,000, it will be able to help support arts funding in the region. To some extent, it will reflect the level of generalized community support for the arts.

City arts funding is limited and is allocated in a competitive process. In fiscal year 2015, a total of \$100,000 is going to support 21 agencies and their projects. Requests ranged from \$1,750 to \$10,000 with the average award \$4,762. Contact us for statistical information on awards made in previous fiscal years. Organizations are encouraged to use this information in developing reasonable requests. Requests may not exceed \$10,000; project budgets of less than \$1,000 are not accepted.

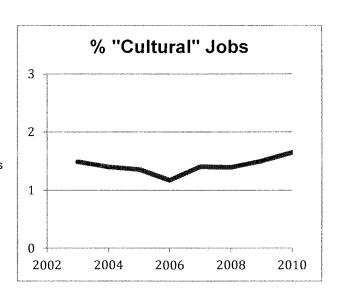
% "Cultural" Jobs

Rationale – if arts and culture are supported by the community, than the percentage of people who identify themselves as artists and entertainers in job surveys should go up over time.

Data Explanation—The data show the % of people who self identify as being employed in the NAICS (North American Industry Classification System) sector 71: Arts, Entertainment and Recreation. The data cover the years from 2003 to 2010.

Data Source - Missouri Economic Research and Information Center. http://www.missourieconomy.org/indicators/lehd/index.stm

Cautions – The data include people employed in "recreation" as well as arts and entertainment. This may inflate the numbers. Many people enjoy the arts and culture as a hobby or avocation, or may volunteer instead of earning a living in this industry category. This may cause the numbers to be an underestimate of those engaged in arts and culture.



2. Ends - Central to Daily Life, Accessible to All

Refer to the monthly list of media mentions for supporting evidence.

Appendix

Comments requested from and pending:

- · Commission on Cultural Affairs and City Staff
- Columbia Public Schools Art Person
- · Various artists and supporters of arts and culture

Commission on Cultural Affairs and City Staff - November 17, 2011

FROM VISION PROGRESS REPORT

Vision: Arts & culture resources, artists, and institutions are accessible to all, are supported by the community and provide a rich network of creative opportunities

1.1. Means - Columbia will both sustain and creatively expand its foundation for arts and culture in our community.

1.2 Realize the Ends - Arts and culture will be central to daily life and accessible to all equally in Columbia.

Art Related Jobs

Data Source: Missouri Economic Research and Information Center.

Rationale: Not sure why this was selected but it is suggested that this not be used. The number of art related jobs in a community is hard to calculate since many artists have other sources of income or provide art related activities on a volunteer bases.

METRICS FOR CONSIDERATION

Public funding for the arts

Data Source: The Office of Cultural Affairs provides funding for art related activities. The amount of funding and the number of agencies receiving funding could be used as a data source.

Rationale: The goal of Office of Cultural Affairs funding is to support access to the arts within the community. This indicator will show trends in city support for the arts and the sustainability of arts organizations.

Attendance to city funded arts events and programs

Data Source: Attendance numbers reported to the Office of Cultural Affairs and the Convention and Visitors Bureau by agencies that received funding.

Rationale: This indicator shows participation in the arts via audience development.

Cautions: Does not include any events or programs that are not supported through the city's formal funding process, therefore reported numbers will be lower that overall participation in arts programs and events.

Number of minutes per week of arts education in schools

Data Source: Missouri Department of Elementary and Secondary Education Comprehensive Data System. http://mcds.dese.mo.gov

Rationale: Ensuring access to the arts also means access to arts education, DESE recommends 50 minutes of arts education a week for elementary students. Arts education results in better performance in other educational disciplines, lower dropout rates among other beneficial outcomes.

Cautions: Only public schools are required to report to DESE, therefore data will not include private and parochial schools access to arts education.

Other indicators to consider:

- The amount of money set aside each year for the Public Art collection.
- Instead of current source for "cultural jobs" use AFTA Creative Industries indicator: (As of January 2011, Missouri is home to 12,323 arts-related businesses that employ 51,406 people.)
- The amount of cultural events featured in the Office of Cultural Affairs' Arts Express publication
- Missouri Arts Council funding to Columbia agencies
- It was suggested that it would be helpful to know the roll of arts as an economic development driver
- Several of the Commissioners had problems with the vision statement for the arts being open ended and not clear. An example: how the community going to reach the goal of being "accessible to all?"

Vision Commission Report on Topic 2. Community Character February 2015

The Vision Commission began in January 2009 with the charge to track, measure and report on progress of vision implementation to the community. Beginning November of 2013, the Commission plans to deliver regular reports on one of the thirteen Vision Topics using at least three ways to track and measure progress on the Vision:

- 1. Report the scope of **Implementation Efforts** taken to address strategies and objectives in the Vision document.
- 2. Recognize Significant Events that could have an impact on one or more of the 13 Visions.
- 3. Develop a set of **Progress Indicators** that will help the community see whether the 13 Visions and their related goals are being fulfilled.

Vision: Columbia protects and encourages the expression of its historic and natural character, uniting the community with sustainable, healthy planning and design, beautifying the streets and lives of its citizens.

- **2.1. Appearance** Columbia will preserve its existing character and enhance the city's natural and man-made aesthetics.
- 2.2. Preservation Historic areas will be identified, valued and preserved through education, enforcement and incentives.
- **2.3. Revitalization** Columbia will utilize, encourage, reward and enforce urban planning designs to promote walking and visiting, to screen for noise and lights, to preserve and restore historic areas both green and civic, and to increase a spirit of community. Columbia will provide and advertise incentives for building and retrofitting homes and businesses for energy efficiency and tailored renewable energy sources, and for restoring neighborhoods with abandoned and substandard structures.

Implementation Efforts

2.1 Appearance	2.1.1 City creates a Landscape Board that drafts a streetscape plan preserving existing character or look of neighborhoods	There is no Landscape Board, but EEC is willing to serve as a tree board to oversee tree removals
	2.1.2 Billboards are regulated	Billboards are covered in the city's sign ordinance
	2.1.3 Utilities are underground	In 2013 city staff estimated that undergrounding new lines in the southwest part of the city would add about 10% to the average utility bill, so the council has gone with overhead lines
	2.1.4 Business Loop and Providence are "cleaned up"	CATSO 2008 6.4.8 p39 - There is a plan for burying utilities and adding sidewalks on Bus 70 @ www. gocolumbiamo.com/Planning/Documents/LRTPFinalCorrectVersionno appendicesWebPage062008.pdf
	2.1.5 There is a gateway plan	The CID has approved downtown gateway design plans, but still needs to fundraise and get council approval
	2.1.6 There is assistance for homeowners (to make their properties more attractive?)	Owner Occupied Housing Rehabilitation Program and Code Deficiency Abatement Program - www.gocolumbiamo.com/Planning/Housing_Programs/#frontyard
	2.1.7 Sustainable and edible plantings are promoted	Community Garden Coalition and Columbia Center for Urban Agriculture efforts
	2.1.8 There is outreach and education (about appearance?)	Planning Department's HomeWorks Home Maintenance Training - www.gocolumbiamo.com/Planning/Forms/home-works-training.php
2.2 Preservation A+	2.2.1 City identifies someone to find resources for preservation who helps property owners preserve historic property	Historic Preservation Commission
	2.2.2 City appoints a Historic Preservation Board to find funding	Historic Preservation Commission is charged with helping to find funding
	2.2.3 City creates a webpage and informational pamphlets to educate neighborhoods about their historic importance and available incentives	Historic Preservation Commission @ http://www.gocolumbiamo.com/Planning/Commissions/HPC/
	2.3.1 City enforces and/or enacts stronger ordinances against absentee or irresponsible	Neighborhood Response Team, Rental Compliance Law, Dilapidated Building Removal Program, Crime Free Programs, Substantial Rental Rehabilitation Programs www.gocolumbiamo.com/Police/Programs/Crime_Prevention/Crime_Free/index.php, Chronic Nuisance Ordinance, Office of Neighborhood Services -www.gocolumbiamo.
2.3 Revitalization A+	landlords 2.3.2 City provides and advertises incentives for efficient building and retrofitting, MU advises homeowners about opportunities	com/Neighborhoods/ Planning Department's HomeWorks Home Maintenance Training - http://www.gocolumbiamo.com/Planning/Forms/home-works- training.php Neighborhood Services implements neighborhood

	planning process for neighborhoods and neighborhood associations in September 2014
 2.3.3 City adopts more mixed-use zoning to encourage walkability, screening, preservation sense of community 	City completes Columbia Imagined plan which outlines how to implement goals related to Visioning Topics

Significant Events in the past year

2013

December

Grove Construction almost finished with Heibel-March restoration - http://www.columbiatribune.com/news/local/grove-construction-almost-finished-with-heibel-march-restoration/article 9bee790a-6a07-11e3-b65b-10604b9f6eda.html

2014

January

Second-home zoning change inches towards vote - http://www.columbiamissourian.com/a/171651/second-home-zoning-change-inches-towards-vote/

Proposed change allows additional house on lots in Columbia - http://www.columbiamissourian.com/a/170479/proposed-change-allows-additional-house-on-lots-in-columbia/

February

Second-home zoning change inches towards vote - http://www.columbiamissourian.com/a/171651/second-home-zoning-change-inches-towards-vote/

March

Columbia City Council agrees to fix brick roads, add more - http://www.columbiamissourian.com/a/172550/columbia-city-council-agrees-to-fix-brick-roads-add-more/

April

Columbia City Council to consider downtown food trucks, alcohol hours - http://www.columbiamissourian.com/a/172806/columbia-city-council-to-consider-downtown-food-trucks-alcohol-hours/

June

Recognition sought for fraternity house - http://www.columbiatribune.com/news/local/recognition-sought-for-fraternity-house/article_570e3298-f7d4-11e3-889e-10604b9f6eda.html

July

Historic Preservation Commission organizes downtown walking tours - http://www.columbiatribune.com/news/local/historic-preservation-commission-organizes-downtown-walking-tours/article_871bc33b-d38b-54e7-8458-4139e77774f2.html

Volunteer effort is genesis of Boone Village historical display - http://www.columbiatribune.com/news/local/volunteer-effort-is-genesis-of-boone-village-historical-display/article f78798dd-e55f-523c-b41f-78fe36915785.html

Columbia City Council approves accessory units on residential lots - http://www.columbiatribune.com/news/local/columbia-city-council-approves-accessory-units-on-residential-lots/article 9de797d0-9c40-57c7-a954-91121e4edf43.html

August

City to host workshops on maintaining, restoring older properties - http://www.columbiatribune.com/news/local/city-to-host-workshops-on-maintaining-restoring-older-properties/article_4051b516-95bd-51ea-8621-1c9276e0c8da.html

City redevelopment program offers affordable housing - http://www.columbiamissourian.com/stories/news/citycounty-government/ - forgotten homes purchased and redeveloped

Sigma Alpha Epsilon house up for spot on national historic registry - http://www.columbiamissourian.com/a/177600/sigma-alpha-epsilon-house-up-for-spot-on-national-historic-registry/

Volunteers clean up Rock Quarry Road as panel considers its future - http://www.columbiatribune.com/news/local/volunteers-clean-up-rock-quarry-road-as-panel-considers-its/article c682e812-d819-52c9-a9ed-97918e1dd1d2.html

CID board approves downtown gateway designs - http://www.columbiatribune.com/news/local/cid-board-approves-downtown-gateway-designs/article_5355a4ba-ddde-50f1-a92f-a314c939b5a9.html

September

City to encourage alternative use of spaces with PARK(ing) Day - http://www.columbiatribune.com/news/local/city-to-encourage-alternative-use-of-spaces-with-park-ing/article_15b6e1a7-a2d0-5b3e-8ba8-d9d871f00ca2.html

Walking tour to highlight churches - http://www.columbiatribune.com/news/local/walking-tour-to-highlight-churches/article 06cf4bf9-6455-5adf-b7b9-1d286c8ff4b2.html

City to build pedway along Forum - http://www.columbiatribune.com/news/crime/first-community-violence-forum-draws-crowd-generates-ideas/article 3585a0c9-5ea1-5aae-813d-97ff70f133ae.html

City turning focus on neighborhood planning - http://www.columbiatribune.com/news/local/city-turning-focus-on-neighborhood-planning/article_a938cea0-6b73-5f73-b9f3-7153f1a653d2.html

Walking tour of community gardens set for Monday - http://www.columbiatribune.com/news/local/walking-tour-of-community-gardens-set-for-monday/article_ef6d8c03-3f64-517b-8574-d1714115f6b9.html

City offers volunteers chance to adopt a rain garden - http://www.columbiatribune.com/news/local/city-offers-volunteers-chance-to-adopt-a-rain-garden/article c1fac8e0-4b0a-5f0a-88cb-30569f7d5b3e.html

Historian leads efforts to preserve original stretch of Boone's Lick Trail - http://www.columbiamissourian.com/a/179086/historian-leads-efforts-to-preserve-original-stretch-of-boones-lick-trail/

City to hire mediator to resolve East Campus parking issues - http://www.columbiamissourian.com/a/178538/city-to-hire-mediator-to-resolve-east-campus-parking-issues/

Food truck lovers find outdoor cafeteria on the menu at Lucky's - http://www.columbiamissourian.com/a/178693/food-truck-lovers-find-outdoor-cafeteria-on-the-menu-at-luckys/

October

Historic Preservation Commission to host twilight walking tour on ghosts and other scary tales - https://www.gocolumbiamo.com/Public_Comm/Public_Information/Press_Releases/view.php?id=2792

Historic Preservation Commission taking applications for notable properties - http://www.columbiatribune.com/news/local/historic-preservation-commission-taking-applications-for-notable-properties/article af42b0a9-e633-5a56-9144-592d52d7b849.html

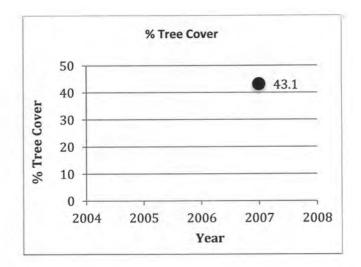
Progress Indicators

2.1 Appearance

% Tree Cover



Capen Park. Photo: Columbia Parks and Recreation



Rationale – In addition to their environmental benefits, trees have significant aesthetic qualities. Establishing tree cover throughout the city will benefit the appearance of individual neighborhoods and of the city as a whole.

Data Explanation – Land cover in the Natural Resources Inventory, including the kind of vegetation, can be documented by analyzing spectral signatures of satellite and aerial imagery, with verification by ground truthing. Resources Inventory Data Source – 2010 http://www.gocolumbiamo.com/Maps/NRI/documents/NRIReviewDocument10-1-2010.pdf

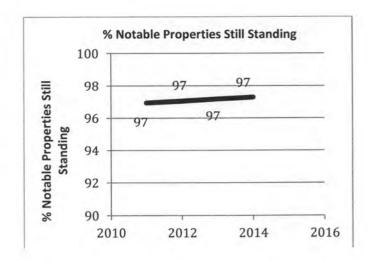
Cautions – Tree canopy cover by itself says nothing about the age or species of trees, both of which affect aesthetic qualities as well as desirable environmental qualities.

2.2 Preservation

% Notable Properties Still Standing



Map of Columbia's Historic Properties Photo: City of Columbia



Rationale – The percentage of recognized (by the Historic Preservation Commission) structures that continue to exist after recognition is a measure of Columbia's success in preserving its heritage.

Data Explanation – The Historic Preservation Commission recognizes historic properties and reviews demolition permits.

Data Source – Historic Preservation Commission

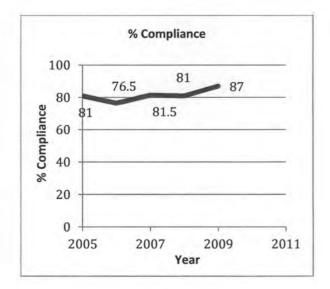
Cautions - none at this time

2.3 Revitalization

% Compliance With Housing Standards



Residential Rehabilitation Project Photo: James Carrel



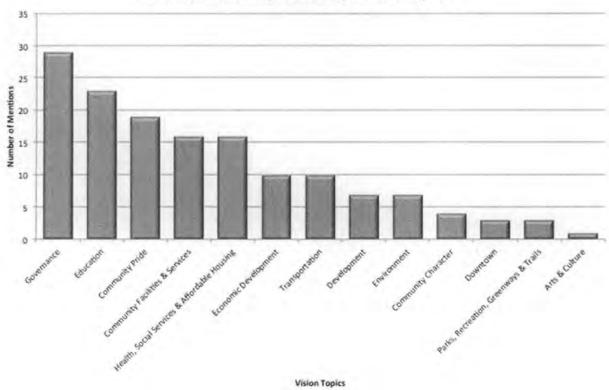
Rationale – Columbia's Office of Neighborhood Services staff assesses housing units in the geographically defined Neighborhood Response Team (NRT) areas to determine if they meet city codes for property maintenance and residential health. Structures that are substandard are cited and the owners must bring them up to code, therefore contributing to the revitalization of city neighborhoods.

Data Explanation – The data are from the NRT areas and show the % of housing units that comply with city code over the period 2005 to 2009.

Data Source – Neighborhood Response Team, http://www.gocolumbiamo.com/Neighborhoods/NRT/ Cautions – The data do not cover the whole city, only those neighborhoods in the central part of the city identified as having problems with substandard housing.

City of Columbia Vision Commission Media Mention Report – January 2015

Media Mentions by Vision Topic - January 2015



The Columbia Vision Commission tracks media coverage of Vision Topics every month to determine visibility and interest in the wider community through the major media sources (Columbia Tribune, KOMU, Columbia Missourian, etc.). The Commission categorizes each article or mention into the Vision topics that it best fits into, which could be one or multiple topics.

The vision topics with the most media mentions for January, as observed by the Commission, were Governance with 29 mentions, Education with 23 mentions, and Community Pride with 19 mentions. The major media events that occurred in relation to Governance were discussions of the municipal elections for Columbia City Council and Board of Education and several neighborhood planning meetings that were held. Education related articles were discussions of redrawing school boundary lines, the University of Missouri Curators setting education fees for the next school year, and discussions on the effectiveness of the new late start policy for Schools for inclement weather. Community Pride related articles were focused on Martin Luther King Jr. events, the introduction of a youth advisory committee by the City of Columbia, and the finalists for the Columbia City Flag contests were selected.

Major stories that occurred in other vision topics were the discussion of a plastic bag ban for the City of Columbia; discussions of a proposed new trail in East Columbia, the selection of a contractor for the new 911 Center, and the opening of the new MU Health Center in South Columbia.