

City of Columbia

701 East Broadway, Columbia, Missouri 65201



Agenda Item Number: B 37-15

Department Source: Convention and Visitors Bureau

To: City Council

From: City Manager & Staff

Council Meeting Date: 2/2/2015

Re: An ordinance appropriating \$5,000.00 awarded to the Convention & Visitors Bureau.

Documents Included With This Agenda Item

Council memo, Ordinance

Supporting documentation includes: Letter of Agreement

Executive Summary

Appropriating \$5,000.00 awarded to the Convention & Visitors Bureau to offset expenses for travel writers to attend the True/False Film Festival March 5-8, 2015.

Discussion

In March 2015, Columbia will be hosting the 11th annual True/False Film Fest. This festival has a glowing reputation for being one of the best in the world for documentary filmmakers.

Each year, the Convention and Visitors Bureau provides transportation, lodging, meals and festival passes to a select group of media. We have confirmed nine film, travel and music writers coming from as far away as London and two travel writers from New York. The coverage these journalists provide will benefit the festival, Columbia and the state, with a reach that will find international audiences. We have received funding in the amount of \$5,000.00 from the Missouri Division of Tourism to help defray travel and lodging costs of these travel writers.

Fiscal Impact

Short-Term Impact: \$5,000

Long-Term Impact: none

Vision, Strategic & Comprehensive Plan Impact

Vision Impact: Arts and Culture, Community Character, Community Pride and Human Relations

Strategic Plan Impact: Economic Development, Financial Health

Comprehensive Plan Impact: Economic Development, Livable & Sustainable Communities

Suggested Council Action

City of Columbia

701 East Broadway, Columbia, Missouri 65201



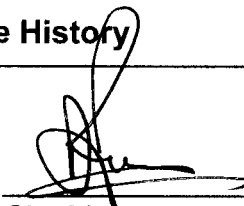
Approval of the Legislation.

Legislative History

None.



Department Approved



City Manager Approved

Introduced by _____

First Reading _____

Second Reading _____

Ordinance No. _____

Council Bill No. B 37-15

AN ORDINANCE

accepting a donation from the Missouri Division of Tourism to be used by the Convention and Visitors Bureau to offset expenses associated with travel writers attending the True/False Film Festival; appropriating funds; and fixing the time when this ordinance shall become effective.

BE IT ORDAINED BY THE COUNCIL OF THE CITY OF COLUMBIA, MISSOURI, AS FOLLOWS:

SECTION 1. The City accepts a \$5,000.00 donation from the Missouri Division of Tourism to be used by the Convention and Visitors Bureau to offset expenses associated with travel writers attending the True/False Film Festival.

SECTION 2. The sum of \$5,000.00 is hereby appropriated from Account No. 229-0000-480.10-00 to Account No. 229-4810-509.43-10.

SECTION 3. This ordinance shall be in full force and effect from and after its passage.

PASSED this _____ day of _____, 2015.

ATTEST:

City Clerk

Mayor and Presiding Officer

APPROVED AS TO FORM:

City Counselor

CERTIFICATION: I certify there are sufficient funds available in Account No. 229-0000-480.10-00 to cover the above appropriation.

Director of Finance



SUPPORTING DOCUMENTS INCLUDED WITH THIS AGENDA ITEM ARE AS FOLLOWS:

Letter of Agreement



Letter of Agreement

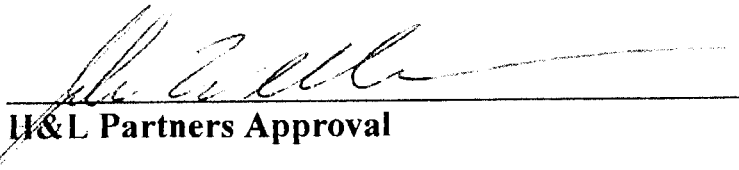
Date	January 9, 2015
Client	Missouri Division of Tourism
Job Name	True/False Film Festival Media Coverage Support
Description	<p>The Columbia Convention and Visitors Bureau (Columbia CVB) will contact and secure in-state and out-of-state and/or film-industry-related media coverage for the 2015 True/False Film Festival in Columbia. The Columbia CVB will be responsible for travel arrangements, lodging and meals for media members.</p> <p>The total expense to the Missouri Division of Tourism is \$5,000.</p>



Partner Approval



Date



H&L Partners Approval



Date