

# City of Columbia

701 East Broadway, Columbia, Missouri 65201



**Agenda Item Number:** R 190-14

**Department Source:** City Manager - Sustainability

**To:** City Council

**From:** City Manager & Staff

**Council Meeting Date:** October 6, 2014

**Re:** Authorizing a contract for partnership between the Office of Sustainability and the Community Foundation of Central Missouri for the CoMo Energy Challenge and accepting donated funds to fund the Sustainability Educator position.

## Documents Included With This Agenda Item

Council memo, Resolution/Ordinance, Exhibits to Resolution/Ordinance

**Supporting documentation includes:** None

## Executive Summary

The Office of Sustainability, in partnership with the Community Foundation of Central Missouri, have successfully applied for a Partners for Places grant to fund the CoMo Energy Challenge - Columbia's project to win the Georgetown University Energy Prize. The \$134,000 grant will fund the activities of the program for two years - including funding the Sustainability Educator position (currently budgeted but unfunded in FY15). Matching funds for the grant are being provided by the Community Foundation of Central Missouri's Fair Enough Fund.

## Discussion

The goal of the CoMo Energy Challenge is to significantly reduce energy consumption in every household in Columbia. The Georgetown University Energy Prize (GUEP) is a competition challenging communities to achieve innovative, replicable, scalable and continual reductions in the energy-per-capita consumed from local natural gas and electric utilities. The competition will provide a framework and timeline to our activities, as well as a means to attract additional partners and raise project visibility. The project team will develop a set of tools, processes, and products that deliver energy reduction results in Columbia and establish a replicable approach for other cities across North America.

Developed in partnership with our community-based organizations and the Community Foundation of Central Missouri (CFCM), the proposed project deliverables are:

- A replicable, community-wide energy savings plan;
- Tools to measure, evaluate, and prioritize energy conservation measures in residences;
- Impact metrics (i.e. increased community participation, engagement with the community's social networks, reduced energy consumption, etc.)

As the purpose of this project is for Columbia to lead the way in energy efficiency and improve the quality of life for all residents, the CoMo Energy Challenge aims for greater participation in the energy conservation programs already offered – especially in the high-impact areas of low-income and rental housing units. The leadership team will also explore potential new programs and projects to implement for lasting energy savings impacts. Our strategy to do this includes:

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- Strong partnership with community stakeholders representing a broad spectrum of the community;
- Increasing utilization of existing programs and potentially creating new programs;
- Communication, Communication, and Communication

The preceding CoMo Energy Challenge strategies include the following key activities: hiring a full-time staff member to coordinate the multiple partners' efforts, employing our utility partnerships to evaluate and increase participation in existing energy conservation programs, and creating new avenues to strategically communicate the value of home energy conservation and available energy reduction resources and opportunities to a broad spectrum of the community.

## Fiscal Impact

Short-Term Impact: \$134,000 over two years.

Long-Term Impact: Unknown

## Vision, Strategic & Comprehensive Plan Impact

Vision Impact: Environment

Strategic Plan Impact: Workforce

Comprehensive Plan Impact: Livable & Sustainable Communities

## Suggested Council Action

Approve partnership contract between Office of Sustainability and Community Foundation of Central Missouri and accept donation of funds for the CoMo Energy Challenge program.

## Legislative History

n/a

  
Department Approved

  
City Manager Approved

Introduced by \_\_\_\_\_ Council Bill No. R 190-14

**A RESOLUTION**

authorizing an agreement with The Community Foundation of  
Central Missouri to establish, fund and manage the Columbia  
Energy Usage Reduction Fund.

BE IT RESOLVED BY THE COUNCIL OF THE CITY OF COLUMBIA, MISSOURI, AS  
FOLLOWS:

SECTION 1. The City Manager is hereby authorized to execute an agreement with  
The Community Foundation of Central Missouri to establish, fund and manage the  
Columbia Energy Usage Reduction Fund. The form and content of the agreement shall be  
substantially as set forth in "Exhibit A" attached hereto and made a part hereof.

ADOPTED this \_\_\_\_\_ day of \_\_\_\_\_, 2014.

ATTEST:

\_\_\_\_\_  
City Clerk

\_\_\_\_\_  
Mayor and Presiding Officer

APPROVED AS TO FORM:

\_\_\_\_\_  
City Counselor

**AGREEMENT BETWEEN  
THE CITY OF COLUMBIA, MISSOURI  
AND  
THE COMMUNITY FOUNDATION OF CENTRAL MISSOURI  
TO ESTABLISH, FUND AND MANAGE  
THE COLUMBIA ENERGY USAGE REDUCTION FUND**

This Agreement is entered into on this \_\_\_\_\_ day of \_\_\_\_\_, 2014 between the City of Columbia, Missouri (hereinafter referred to as the "City"), a constitutional charter city of the State of Missouri, and Community Foundation of Central Missouri (hereinafter referred to as "Community Foundation"), and a nonprofit corporation of the State of Missouri.

The parties agree as follows:

1. City hereby establishes the Columbia Energy Usage Reduction Fund (hereinafter referred to as "Fund") with the Community Foundation of Central Missouri. The purpose of the Fund shall be to support the reduction of energy consumption within the City of Columbia.

2. Community Foundation is authorized to apply for grant funding for the Fund, match a grant award from Funder's Network Partners for Places program in the amount of \$67,000, accept other grant proceeds and contributions to the Fund, and make disbursements from the Fund subject to the terms set forth herein.

3. City intends that the income and principal in the Fund shall be used to help support the CoMo Energy Challenge as set forth herein together with the expenditure of funds for such other purposes consistent with the goal of reducing energy consumption within the City of Columbia. At the discretion of the City, if there are monies remaining in the Fund at the end of the two year commitment, the Fund may continue until such time as all of the remaining principal and interest have been expended on purposes for which the Fund has been established. In support of the CoMo Energy Challenge, Community Foundation agrees it will make the following minimum monthly payments to the City of Columbia for expenses related to support of the program from the Fund:

October 2014 - \$10,000.00

November 2014 - \$10,000.00

December 2014 through September 2016 - \$5,159.00 per month

4. The distribution of any remaining monies existing in the Fund after September 2016 may be made directly to any vendor or the City of Columbia upon written application and recommendation of the City of Columbia Office of Sustainability and approval of the City Manager. Such distribution(s) shall only be made for items consistent with the purposes for which the fund was established.

5. The Fund will have a maximum Administrative Fee of \$500.00 to pay expenses for establishment and maintenance of the Fund during the first two years of the Fund existence.

No other monthly or annual fees shall be charged to the Fund by the Community Foundation during the first two years. If the monies in the Fund are not depleted during the first two years of the Fund, the parties shall establish by written mutual agreement the fees and charges, if any, for continued maintenance and administration of the Fund.

6. City has received copies and accepts the terms of the "Procedures for Establishment and Operation of Funds," and the Bylaws of the Community Foundation. Where the terms and conditions of such documents conflict with the terms and conditions of this agreement, this agreement shall control.

7. The Fund shall be dissolved without further action of the parties when there are no monies remaining in the Fund for distribution. In the event that the Board of Directors of Community Foundation determines that continued distributions for the above specified charitable purpose has become unnecessary, obsolete, incapable of fulfillment, impractical or inconsistent with the community's charitable needs, Community Foundation may convert the Fund to a field of interest fund from which grants will be distributed to charitable agencies providing similar services as the purpose for which the Fund was created or shall use the principal and income from the Fund for its general and charitable purposes as set forth in the Procedures for Establishment and Operation of Funds.

IN WITNESS WHEREOF, the parties have hereunto executed this agreement the day and year first above written.

**CITY OF COLUMBIA, MISSOURI**

By: \_\_\_\_\_  
Mike Matthes, City Manager

ATTEST:

\_\_\_\_\_  
Sheela Amin, City Clerk

APPROVED AS TO FORM:

\_\_\_\_\_  
Nancy Thompson, City Counselor

**COMMUNITY FOUNDATION OF CENTRAL  
MISSOURI**

By: \_\_\_\_\_  
John D. Baker, Executive Director