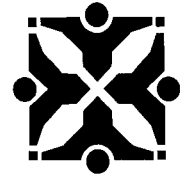


City of Columbia

701 East Broadway, Columbia, Missouri 65201



Agenda Item Number: B 216-14

Department Source: Public Works

To: City Council

From: City Manager & Staff

Council Meeting Date: July 21, 2014

Re: Amending Chapter 22 as it Relates to Transportation Fares

Documents Included With This Agenda Item

Council Memo, Resolution/Ordinance

Supporting documentation includes: None

Executive Summary

With the implementation of COMO Connect, staff is proposing to amend Chapter 22 of the City Code of Ordinances to add new fare types and eligibility requirements.

Discussion

In conjunction with the roll out of the new COMO Connect route system, staff is proposing changes to Section 22-29 as follows:

- Establishing an unlimited daily pass to reduce the need for transfers
- Clarifying language in the ordinance to better comply with Federal requirements
- Slightly increasing the reduced price for Semester Passes to whole dollar values:
 - For regular semester if purchased in groups of 20 - 1,000, from \$62.50 to \$65.00 per pass;
 - After October 15 (fall semester) and March 15 (spring semester) if purchased in groups of 20 - 1,000, from \$31.25 to \$32.00 per pass

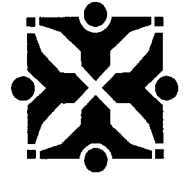
Additionally, Council has requested that Transit establish a "Youth Ride Free" program, which will allow children and young adults 18 years of age and younger to ride fare free. School age children must show a valid student ID from an area Middle or High School to receive the free fare. Youth who do not have a valid student ID may receive a "Youth Ride Free" ID at the Transit Administrative offices by completing a short application form and providing proof of birth year.

Fiscal Impact

Short-Term Impact: It is unknown what the exact impact to fare revenue will be with the "Youth Ride Free" program. Staff is estimating a 15% reduction, or \$54,545, in pass and fare revenue in FY 2015; however, an increase of \$110,162 in Transportation Sales Tax will be included in the FY2015 Transit budget, which will more than cover the expected reduction in fare revenue.

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To allow Transit division to issue a photo ID for youth who do not have a student ID, an ID printer will need to be purchased that will produce a magnetic stripe card. The approximate one time cost for the printer is \$3,000. This printer can also be used to produce cards for ParaTransit operations and other division needs.

Long-Term Impact: The ID printer will require an annual purchase of blank cards and routine maintenance. This cost is anticipated to be no more than \$750 annually.

Vision, Strategic & Comprehensive Plan Impact

Vision Impact: Education, Health, Social Services and Affordable Housing, Transportation

Strategic Plan Impact: Customer Focused Government, Growth Management, Health, Safety and Wellbeing, Infrastructure

Comprehensive Plan Impact: Environmental Management, Infrastructure, Mobility, Connectivity, and Accessibility, Livable & Sustainable Communities

Suggested Council Action

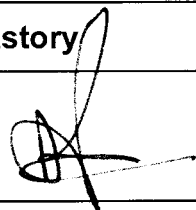
Approve the ordinance amending Chapter 22 of the City Code of Ordinances to add new fare types and eligibility requirements.

Legislative History

None



Department Approved



City Manager Approved

Introduced by _____

First Reading _____

Second Reading _____

Ordinance No. _____

Council Bill No. B 216-14

AN ORDINANCE

amending Chapter 22 of the City Code as it relates to transportation fares; and fixing the time when this ordinance shall become effective.

BE IT ORDAINED BY THE COUNCIL OF THE CITY OF COLUMBIA, MISSOURI, AS FOLLOWS:

SECTION 1. Chapter 22 of the Code of Ordinances of the City of Columbia, Missouri, is hereby amended as follows:

Material to be deleted in ~~strikeout~~; material to be added underlined.

Sec. 22-29. Transportation fares.

(a) The following fares shall be in effect on all fixed route buses operated by the transit ~~division of transportation~~:

(1) Regular fares

Per ride\$1.50

Daily pass\$3.00

30-day Full Fare (Tickets/Fast Passes)\$55.00

25-Ride Full Fare (Tickets/Fast Passes).....\$30.00

(2) Half fares. Disabled, elderly, Medicare or Medicaid recipients, ~~junior fares and persons with a women, infants and children (WIC) card, a current food stamp card,~~ or individuals who can validate that they are persons with annual incomes equal to or below one hundred eighty-five (185) per cent of the federal poverty level

Per ride\$0.75

30-Day Half Fare (Tickets/Fast Passes)\$25.00

25-Ride Half Fare (Tickets/Fast Passes)\$15.00

- (3) Semester passes. Students of any university, college or trade, public or private school in the City of Columbia, Missouri, with the showing of a valid student identification card

Per regular semester\$100.00

After October 15 (fall semester) and March 15
(spring semester)\$50.00

- (4) Semester pass discounts. Any agency, entity, organization or business may purchase discounted semester passes, on behalf of their customers, at the following discounted rates:

Per regular semester if purchased
in groups of 20—1,000 ~~\$62.50~~ \$65.00 per pass

After October 15 (fall semester) and March 15 (spring semester) if purchased
in groups of 20—1,000 ~~\$31.25~~ \$32.00 per pass

Per regular semester if purchased
in groups of more than 1,000..... \$50.00 per pass

After October 15 (fall semester) and March 15 (spring semester) if purchased
in groups of more than 1,000 \$25.00 per pass

- (5) Youth ride free. Any child or young adult, eighteen (18) years of age or younger, may ride for free when presenting a valid school identification card or transit issued identification card. Children who are not of school age do not need to present an identification card.

(b) The following fares shall be in effect on all vehicles used to provide paratransit service operated by the transit ~~division of transportation~~:

- (1) Certified ADA eligible persons or companion, per ride.....\$2.00

- (2) Registered personal care attendant accompanying
a certified ADA eligible person..... Free

- (c) For purposes of this section, the following definitions are established:

ADA eligible: Any person exhibiting a valid ADA eligibility card and is certified as eligible for the specific paratransit service requested.

Disabled: Any person certified as disabled by reason of illness, injury, age,

congenital malfunction or other permanent or temporary incapacity or disability.

Elderly: Any person age sixty-five (65) or over who exhibits a pass showing proof of age, Medicaid, Medicare or other ID.

Fixed route buses: Any vehicle operated on the routes published in the schedules for the Columbia Area Transit System.

~~*Junior:* A child age five (5) through seventeen (17) years inclusive.~~

Medicare or Medicaid recipient: Any person, regardless of age, who is a Medicare or Medicaid recipient and exhibits a valid Medicare or Medicaid card.

Regular semester: The period from January 1 to May 31 or from August 1 to December 31.

~~*Summer semester:* The period from June 1 to July 31.~~

Youth: A child age zero (0) through eighteen (18) years inclusive.

SECTION 2. This ordinance shall be in full force and effect from and after its passage.

PASSED this _____ day of _____, 2014.

ATTEST:

City Clerk

Mayor and Presiding Officer

APPROVED AS TO FORM:

City Counselor