Introduced by	Council Bill No	<u>R 26-14</u>
	A RESOLUTION	
	nts with Special Olympics Mis sports development funding of t Program.	
BE IT RESOLVED BY THE COUNFOLLOWS:	ICIL OF THE CITY OF COLU	JMBIA, MISSOURI, AS
SECTION 1. The City Manage Special Olympics Missouri for sports Program for the 2014 State Summer be substantially as set forth in "Exhibit to the substantial of the	r Games. The form and conter	e Tourism Development at of the agreement shall
SECTION 2. The City Manag Ultramax Sports for sports developed for the 2014 Go Girl Run. The form set forth in "Exhibit B" attached here	and content of the agreement	Development Program
ADOPTED this day of	of	, 2014.
ATTEST:		
City Clerk	Mayor and Presid	ling Officer
APPROVED AS TO FORM:		
City Counselor		

AGREEMENT

THIS AGREEMENT is entered into this _	day of	, 2014, by and between
the City of Columbia, Missouri (hereinafter "City"	"), and Special C	Olympics Missouri, a Missouri not-
for-profit corporation, (hereinafter "Contractor").	•	

City and Contractor agree as follows:

- 1. The Contractor shall provide the services outlined in its proposal for the 2014 State Summer Games, as submitted to the City's Convention and Visitors Bureau, a copy of which is on file in that office, at a cost to the City of \$10,000.00 (Ten Thousand Dollars) in connection with the performance of the services to be provided under the agreement, the Contractor agrees to comply with all civil rights laws, and further agrees not to discriminate against any individual or segment of the community on the basis of sex, race, color, age, religion, creed, national origin, veteran, disability status or sexual orientation.
- 2. Contractor agrees that it is responsible for all funds made available to Contractor by this Agreement and further agrees that it will reimburse to the City any funds expended in violation of city, state, or federal law or in violation of this agreement.
- 3. Contractor agrees that it will make no changes in the approved Project until the changes are approved in writing by the City.
- 4. Contractor agrees that it is subject to audit and review on request by the City. If contractor has a financial audit prepared, that report shall be furnished to the City's Convention and Visitors Bureau.
- 5. Contractor agrees that all funds received from the City will be expended as approved by City Council and none of the funds shall be diverted to any other use or purpose, except as recommended by the Convention & Visitors Bureau's Advisory Board and as approved by the City Council. Full records of all expenditures and disbursements and any income from the provision of the program described in Contractor's proposal shall be kept and open to City inspection during regular business hours.
- 6. Contractor agrees to provide the Convention and Visitors Bureau with copies of all financial documentation no later than 90 days following the last day of the funded event, as outlined in the Post-Event Documentation Procedures. Documentation must include copies of checks issued for payment of services or items, copies of corresponding invoices and copies of any required contracts. If Contractor does not provide financial documentation, they may not be eligible for future funding.
- 7. Contractor agrees that the Convention and Visitors Bureau and the City will be recognized as outlined in the Contractor's proposal.

IN WITNESS THEREOF, the parties hereto have caused this instrument to be executed by their duly authorized officers the day and year first above written.

	CITY OF COLUMBIA, MISSOURI	
	By: Mike Matthes, City Manager	
ATTEST:		
Sheela Amin, City Clerk		
APPROVED AS TO FORM:		
Nancy Thompson, City Counselor		
	Agency	
	By:	
	IRS-EIN:	
	ATTEST:	
	contract is within the purpose of the appropriation to an unencumbered balance to the credit of such 820-509-49.90	
	John Blattel, Director of Finance	

AGREEMENT

THIS AGREEMENT is entered into this _	day of	, 2014, by and between
the City of Columbia, Missouri (hereinafter "Cit	y"), and Ultramax	Sports, a Missouri for-profit
corporation, (hereinafter "Contractor").		

City and Contractor agree as follows:

- 1. The Contractor shall provide the services outlined in its proposal for the 2014 Go Girl Run, as submitted to the City's Convention and Visitors Bureau, a copy of which is on file in that office, at a cost to the City of \$9,750.00 (Nine Thousand Seven Hundred Fifty Dollars) in connection with the performance of the services to be provided under the agreement, the Contractor agrees to comply with all civil rights laws, and further agrees not to discriminate against any individual or segment of the community on the basis of sex, race, color, age, religion, creed, national origin, veteran, disability status or sexual orientation.
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IN WITNESS THEREOF, the parties hereto have caused this instrument to be executed by their duly authorized officers the day and year first above written.

CITY OF COLUMBIA, MISSOURI By: Mike Matthes, City Manager ATTEST: Sheela Amin, City Clerk APPROVED AS TO FORM: Nancy Thompson, City Counselor Agency By: IRS-EIN: ATTEST: CERTIFICATION: I hereby certify that this contract is within the purpose of the appropriation to which it is to be charged and that there is an unencumbered balance to the credit of such appropriation sufficient to pay therefor. 229-4820-509-49.90 John Blattel, Director of Finance



Source: Convention and Visitors Burequ

To: City Council

From: City Manager and Staff

Council Meeting Date:

Feb 17, 2014

Re:

Resolution Authorizing Tourism Development Funds and Authorizing the City Manager to Execute Agreements

Agenda Item No:

EXECUTIVE SUMMARY:

The Convention & Visitors Bureau (CVB) Advisory Board received two Tourism Development Program applications at their January 27, 2014 meeting. The 2014 Special Olympics Missouri State Summer Games and the 2014 Go Girl Run.

DISCUSSION:

The 2014 Special Olympics Missouri State Summer Games will be held May 30-June 1, 2014. Over 3,300 athletes and an additional 2,000 family, friends & fans will arrive in Columbia to participate in swimming, track & field, bowling, basketball, volleyball & power lifting. Events are held on the Mizzou campus, Columbia College, Hickman High School, and AMF Bowling Center.

The Special Olympics State Summer Games brings high visibility to Columbia before, during and after the event through websites, media placements, volunteer T-shirts, banners and event guides. The CVB Board voted unanimously to recommend funding of \$10,000 to assist with printing of event guides, maps, posters & banners and Opening Ceremonies entertainment.

The Go Girl Run Half Marathon & 5K started in 2012 by Ultramax Sports and had over 1,200 participants. The event was specifically designed and created to celebrate and promote women, health & fitness and support charity efforts for the chosen charity group(s). In 2013, the event expanded to three cities with over 7,500 participants combined. With the expansion of the 2014 Go Girl Run Series to four cities; including Springfield, Kansas City and Oklahoma City, this will play a key role in attracting attendance and participants outside Boone County. Ultramax Sports partners with over 75 events around the region giving them the ability to market the event to tens of thousands of women. A special incentive gift & race fee discount is given to participants of all four races.

The Columbia race will take place May 23, 2014 and is estimated to draw over 3,000 participants from across the region during a lower occupancy time for Columbia hotels. The CVB Advisory Board voted unanimously to recommend funding of \$9,500 for marketing, four-race incentive awards and assistance with site fees.

FISCAL IMPACT:

\$19,750. The funds have been appropriated in the FY2014 budget.

VISION IMPACT:

http://www.gocolumbiamo.com/Council/Meetings/visionimpact.php

None

SUGGESTED COUNCIL ACTIONS:

Council motion to approve the legislation.

FISCAL and VISION NOTES:							
City Fiscal Impact Enter all that apply		Program Impact		Mandates			
City's current net FY cost	\$19,750.00	New Program/ Agency?	No	Federal or State mandated?	No		
Amount of funds already appropriated	\$19,750.00	Duplicates/Epands an existing program?	No	Vision Implementation impact			
Amount of budget amendment needed	\$0.00	Fiscal Impact on any local political subdivision?	No	Enter all that apply: Refer to Web site			
Estimated 2 yea	r net costs: Resources Required		Vision Impact?	No			
One Time	\$0.00	Requires add'I FTE Personnel?	No	Primary Vision, Strategy and/or Goal Item #			
Operating/ Ongoing	\$0.00	Requires add'l facilities?	No	Secondary Vision, Strategy and/or Goal Item #			
		Requires add'l capital equipment?	No	Fiscal year implementation Task #			