

Introduced by _____ Council Bill No. R 235-13

A RESOLUTION

authorizing agreements for FY 2014 Signature Series Funding under the Tourism Development Program; transferring tourism development funds to the Parks and Recreation Department for the Heritage Festival.

BE IT RESOLVED BY THE COUNCIL OF THE CITY OF COLUMBIA, MISSOURI, AS FOLLOWS:

SECTION 1. The City Manager is hereby authorized to execute agreements for FY 2014 Signature Series Funding under the Tourism Development Program with the following organizations in the following amounts:

<u>Agency</u>	<u>Amount</u>
Columbia Art League – 2014 Art in the Park	\$ 7,000.00
National Multiple Sclerosis Society – Gateway Chapter	
2014 Bike MS: Gateway Getaway Ride	9,500.00
John William Boone Heritage Foundation –	
2014 Blind Boone Ragtag & Early Jazz Festival	7,000.00
Stephens College – 2014 Citizen Jane Film Festival	7,000.00
Columbia Eve Fest, Inc.	7,000.00
The Curators of the University of Missouri –	
2014 UMC Concert Series Holiday Festival	7,000.00
Thumper Entertainment, Inc. – 2014 Roots 'N Blues	
'N BBQ Festival	9,500.00
Show-Me STATE GAMES – 2014 Summer Games	12,000.00
Ragtag Programming for Film & Media Arts –	
2014 True/False Film Festival	12,000.00

SECTION 2. The form and content of the agreement for each individual organization listed in Section 1 shall be substantially as set forth in "Exhibits A-I" attached hereto and made a part hereof.

SECTION 3. At the request of the City Manager, the City Council hereby transfers \$7,000.00 from the Tourism Development Fund Account No. 229-4820-509.49-90 to the Parks and Recreation Fund Account No. 552-5575-490.02-29.

ADOPTED this _____ day of _____, 2013.

ATTEST:

City Clerk

Mayor and Presiding Officer

APPROVED AS TO FORM:

City Counselor

AGREEMENT

THIS AGREEMENT is entered into this _____ day of _____, 2014, by and between the City of Columbia, Missouri (hereinafter "City"), and Columbia Art League, (hereinafter "Contractor").

City and Contractor agree as follows:

1. The Contractor shall provide the services outlined in its proposal for the 2014 Art in the Park, as submitted to the City's Convention and Visitors Bureau, a copy of which is on file in that office, at a cost to the City of **\$7,000.00 (Seven Thousand Dollars)** in connection with the performance of the services to be provided under the agreement, the Contractor agrees to comply with all civil rights laws, and further agrees not to discriminate against any individual or segment of the community on the basis of sex, race, color, age, religion, creed, national origin, veteran, disability status or sexual orientation.
2. Contractor agrees that it is responsible for all funds made available to Contractor by this Agreement and further agrees that it will reimburse to the City any funds expended in violation of city, state, or federal law or in violation of this agreement.
3. Contractor agrees that it will make no changes in the approved Project until the changes are approved in writing by the City.
4. Contractor agrees that it is subject to audit and review on request by the City. If contractor has a financial audit prepared, that report shall be furnished to the City's Convention and Visitors Bureau.
5. Contractor agrees that all funds received from the City will be expended as approved by City Council and none of the funds shall be diverted to any other use or purpose, except as recommended by the Convention & Visitors Bureau's Advisory Board and as approved by the City Council. Full records of all expenditures and disbursements and any income from the provision of the program described in Contractor's proposal shall be kept and open to City inspection during regular business hours.
6. Contractor agrees to provide the Convention and Visitors Bureau with copies of all financial documentation no later than 90 days following the last day of the funded event, as outlined in the Post-Event Documentation Procedures. Documentation must include copies of checks issued for payment of services or items, copies of corresponding invoices and copies of any required contracts. If Contractor does not provide financial documentation, they may not be eligible for future funding.
7. Contractor agrees that the Convention and Visitors Bureau and the City will be recognized as outlined in the Contractor's proposal.

IN WITNESS THEREOF, the parties hereto have caused this instrument to be executed by their duly authorized officers the day and year first above written.

CITY OF COLUMBIA, MISSOURI

By: _____
Mike Matthes, City Manager

ATTEST:

Sheela Amin, City Clerk

APPROVED AS TO FORM:

Nancy Thompson, City Counselor

Agency

By: _____

IRS-EIN: _____

ATTEST:

CERTIFICATION: I hereby certify that this contract is within the purpose of the appropriation to which it is to be charged and that there is an unencumbered balance to the credit of such appropriation sufficient to pay therefor. 229-4820-509-49.90

John Blattell, Director of Finance

AGREEMENT

THIS AGREEMENT is entered into this _____ day of _____, 2014, by and between the City of Columbia, Missouri (hereinafter "City"), and the National Multiple Sclerosis Society – Gateway Chapter, (hereinafter "Contractor").

City and Contractor agree as follows:

1. The Contractor shall provide the services outlined in its proposal for the 2014 Bike MS: Gateway Getaway Ride 2014, as submitted to the City's Convention and Visitors Bureau, a copy of which is on file in that office, at a cost to the City of **\$9,500 (Nine Thousand Five Hundred Dollars)** in connection with the performance of the services to be provided under the agreement, the Contractor agrees to comply with all civil rights laws, and further agrees not to discriminate against any individual or segment of the community on the basis of sex, race, color, age, religion, creed, national origin, veteran, disability status or sexual orientation.
2. Contractor agrees that it is responsible for all funds made available to Contractor by this Agreement and further agrees that it will reimburse to the City any funds expended in violation of city, state, or federal law or in violation of this agreement.
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5. Contractor agrees that all funds received from the City will be expended as approved by City Council and none of the funds shall be diverted to any other use or purpose, except as recommended by the Convention & Visitors Bureau's Advisory Board and as approved by the City Council. Full records of all expenditures and disbursements and any income from the provision of the program described in Contractor's proposal shall be kept and open to City inspection during regular business hours.
6. Contractor agrees to provide the Convention and Visitors Bureau with copies of all financial documentation no later than 90 days following the last day of the funded event, as outlined in the Post-Event Documentation Procedures. Documentation must include copies of checks issued for payment of services or items, copies of corresponding invoices and copies of any required contracts. If Contractor does not provide financial documentation, they may not be eligible for future funding.
7. Contractor agrees that the Convention and Visitors Bureau and the City will be recognized as outlined in the Contractor's proposal.

IN WITNESS THEREOF, the parties hereto have caused this instrument to be executed by their duly authorized officers the day and year first above written.

CITY OF COLUMBIA, MISSOURI

By: _____
Mike Matthes, City Manager

ATTEST:

Sheela Amin, City Clerk

APPROVED AS TO FORM:

Nancy Thompson, City Counselor

Agency

By: _____

IRS-EIN: _____

ATTEST:

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John Blattell, Director of Finance

AGREEMENT

THIS AGREEMENT is entered into this _____ day of _____, 2014, by and between the City of Columbia, Missouri (hereinafter "City"), and John William Boone Heritage Foundation, a Missouri not-for-profit corporation, (hereinafter "Contractor").

City and Contractor agree as follows:

1. The Contractor shall provide the services outlined in its proposal for the 2014 Blind Boone Ragtime & Early Jazz Festival, as submitted to the City's Convention and Visitors Bureau, a copy of which is on file in that office, at a cost to the City of **\$7,000.00 (Seven Thousand Dollars)** in connection with the performance of the services to be provided under the agreement, the Contractor agrees to comply with all civil rights laws, and further agrees not to discriminate against any individual or segment of the community on the basis of sex, race, color, age, religion, creed, national origin, veteran, disability status or sexual orientation.
2. Contractor agrees that it is responsible for all funds made available to Contractor by this Agreement and further agrees that it will reimburse to the City any funds expended in violation of city, state, or federal law or in violation of this agreement.
3. Contractor agrees that it will make no changes in the approved Project until the changes are approved in writing by the City.
4. Contractor agrees that it is subject to audit and review on request by the City. If contractor has a financial audit prepared, that report shall be furnished to the City's Convention and Visitors Bureau.
5. Contractor agrees that all funds received from the City will be expended as approved by City Council and none of the funds shall be diverted to any other use or purpose, except as recommended by the Convention & Visitors Bureau's Advisory Board and as approved by the City Council. Full records of all expenditures and disbursements and any income from the provision of the program described in Contractor's proposal shall be kept and open to City inspection during regular business hours.
6. Contractor agrees to provide the Convention and Visitors Bureau with copies of all financial documentation no later than 90 days following the last day of the funded event, as outlined in the Post-Event Documentation Procedures. Documentation must include copies of checks issued for payment of services or items, copies of corresponding invoices and copies of any required contracts. If Contractor does not provide financial documentation, they may not be eligible for future funding.
7. Contractor agrees that the Convention and Visitors Bureau and the City will be recognized as outlined in the Contractor's proposal.

IN WITNESS THEREOF, the parties hereto have caused this instrument to be executed by their duly authorized officers the day and year first above written.

CITY OF COLUMBIA, MISSOURI

By: _____
Mike Matthes, City Manager

ATTEST:

Sheela Amin, City Clerk

APPROVED AS TO FORM:

Nancy Thompson, City Counselor

Agency

By: _____

IRS-EIN: _____

ATTEST:

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John Blattel, Director of Finance

AGREEMENT

THIS AGREEMENT is entered into this _____ day of _____, 2014, by and between the City of Columbia, Missouri (hereinafter "City"), and the Stephens College (hereinafter "Contractor").

City and Contractor agree as follows:

1. The Contractor shall provide the services outlined in its proposal for the 2014 Citizen Jane Film Festival as submitted to the City's Convention and Visitors Bureau, a copy of which is on file in that office, at a cost to the City of **\$7,000.00 (Seven Thousand Dollars)** in connection with the performance of the services to be provided under the agreement, the Contractor agrees to comply with all civil rights laws, and further agrees not to discriminate against any individual or segment of the community on the basis of sex, race, color, age, religion, creed, national origin, veteran, disability status or sexual orientation.
2. Contractor agrees that it is responsible for all funds made available to Contractor by this Agreement and further agrees that it will reimburse to the City any funds expended in violation of city, state, or federal law or in violation of this agreement.
3. Contractor agrees that it will make no changes in the approved Project until the changes are approved in writing by the City.
4. Contractor agrees that it is subject to audit and review on request by the City. If contractor has a financial audit prepared, that report shall be furnished to the City's Convention and Visitors Bureau.
5. Contractor agrees that all funds received from the City will be expended as approved by City Council and none of the funds shall be diverted to any other use or purpose, except as recommended by the Convention & Visitors Bureau's Advisory Board and as approved by the City Council. Full records of all expenditures and disbursements and any income from the provision of the program described in Contractor's proposal shall be kept and open to City inspection during regular business hours.
6. Contractor agrees to provide the Convention and Visitors Bureau with copies of all financial documentation no later than 90 days following the last day of the funded event, as outlined in the Post-Event Documentation Procedures. Documentation must include copies of checks issued for payment of services or items, copies of corresponding invoices and copies of any required contracts. If Contractor does not provide financial documentation, they may not be eligible for future funding.
7. Contractor agrees that the Convention and Visitors Bureau and the City will be recognized as outlined in the Contractor's proposal.

IN WITNESS THEREOF, the parties hereto have caused this instrument to be executed by their duly authorized officers the day and year first above written.

CITY OF COLUMBIA, MISSOURI

By: _____
Mike Matthes, City Manager

ATTEST:

Sheela Amin, City Clerk

APPROVED AS TO FORM:

Nancy Thompson, City Counselor

Agency

By: _____

IRS-EIN: _____

ATTEST:

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John Blattel, Director of Finance

AGREEMENT

THIS AGREEMENT is entered into this _____ day of _____, 2014, by and between the City of Columbia, Missouri (hereinafter "City"), and Columbia Eve Fest, Inc., Missouri not-for-profit corporation, (hereinafter "Contractor").

City and Contractor agree as follows:

1. The Contractor shall provide the services outlined in its proposal for the Columbia Eve Fest, as submitted to the City's Convention and Visitors Bureau, a copy of which is on file in that office, at a cost to the City of **\$7,000.00 (Seven Thousand Dollars)** in connection with the performance of the services to be provided under the agreement, the Contractor agrees to comply with all civil rights laws, and further agrees not to discriminate against any individual or segment of the community on the basis of sex, race, color, age, religion, creed, national origin, veteran, disability status or sexual orientation.
2. Contractor agrees that it is responsible for all funds made available to Contractor by this Agreement and further agrees that it will reimburse to the City any funds expended in violation of city, state, or federal law or in violation of this agreement.
3. Contractor agrees that it will make no changes in the approved Project until the changes are approved in writing by the City.
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5. Contractor agrees that all funds received from the City will be expended as approved by City Council and none of the funds shall be diverted to any other use or purpose, except as recommended by the Convention & Visitors Bureau's Advisory Board and as approved by the City Council. Full records of all expenditures and disbursements and any income from the provision of the program described in Contractor's proposal shall be kept and open to City inspection during regular business hours.
6. Contractor agrees to provide the Convention and Visitors Bureau with copies of all financial documentation no later than 90 days following the last day of the funded event, as outlined in the Post-Event Documentation Procedures. Documentation must include copies of checks issued for payment of services or items, copies of corresponding invoices and copies of any required contracts. If Contractor does not provide financial documentation, they may not be eligible for future funding.
7. Contractor agrees that the Convention and Visitors Bureau and the City will be recognized as outlined in the Contractor's proposal.

IN WITNESS THEREOF, the parties hereto have caused this instrument to be executed by their duly authorized officers the day and year first above written.

CITY OF COLUMBIA, MISSOURI

By: _____
Mike Matthes, City Manager

ATTEST:

Sheela Amin, City Clerk

APPROVED AS TO FORM:

Nancy Thompson, City Counselor

Agency

By: _____

IRS-EIN: _____

ATTEST:

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John Blattel, Director of Finance

AGREEMENT

THIS AGREEMENT is entered into this _____ day of _____, 2014, by and between the City of Columbia, Missouri (hereinafter "City"), and Curators of the University of Missouri - UMC Concert Series, (hereinafter "Contractor").

City and Contractor agree as follows:

1. The Contractor shall provide the services outlined in its proposal for the 2014 University Concert Series Holiday Festival, as submitted to the City's Convention and Visitors Bureau, a copy of which is on file in that office, at a cost to the City of **\$7,000.00 (Seven Thousand Dollars)** in connection with the performance of the services to be provided under the agreement, the Contractor agrees to comply with all civil rights laws, and further agrees not to discriminate against any individual or segment of the community on the basis of sex, race, color, age, religion, creed, national origin, veteran, disability status or sexual orientation.
2. Contractor agrees that it is responsible for all funds made available to Contractor by this Agreement and further agrees that it will reimburse to the City any funds expended in violation of city, state, or federal law or in violation of this agreement.
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CITY OF COLUMBIA, MISSOURI

By: _____
Mike Matthes, City Manager

ATTEST:

Sheela Amin, City Clerk

APPROVED AS TO FORM:

Nancy Thompson, City Counselor

Agency

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John Blattell, Director of Finance

AGREEMENT

THIS AGREEMENT is entered into this _____ day of _____, 2014, by and between the City of Columbia, Missouri (hereinafter "City"), and Thumper Entertainment, Inc., (hereinafter "Contractor").

City and Contractor agree as follows:

1. The Contractor shall provide the services outlined in its proposal for the 2014 Roots 'N Blues 'N BBQ Festival, as submitted to the City's Convention and Visitors Bureau, a copy of which is on file in that office, at a cost to the City of **\$9,500.00 (Nine Thousand Five Hundred Dollars)** in connection with the performance of the services to be provided under the agreement, the Contractor agrees to comply with all civil rights laws, and further agrees not to discriminate against any individual or segment of the community on the basis of sex, race, color, age, religion, creed, national origin, veteran, disability status or sexual orientation.
2. Contractor agrees that it is responsible for all funds made available to Contractor by this Agreement and further agrees that it will reimburse to the City any funds expended in violation of city, state, or federal law or in violation of this agreement.
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7. Contractor agrees that the Convention and Visitors Bureau and the City will be recognized as outlined in the Contractor's proposal.

IN WITNESS THEREOF, the parties hereto have caused this instrument to be executed by their duly authorized officers the day and year first above written.

CITY OF COLUMBIA, MISSOURI

By: _____
Mike Matthes, City Manager

ATTEST:

Sheela Amin, City Clerk

APPROVED AS TO FORM:

Nancy Thompson, City Counselor

Agency

By: _____

IRS-EIN: _____

ATTEST:

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John Blattell, Director of Finance

AGREEMENT

THIS AGREEMENT is entered into this _____ day of _____, 2014, by and between the City of Columbia, Missouri (hereinafter "City"), and the Show-Me STATE GAMES (hereinafter "Contractor").

City and Contractor agree as follows:

1. The Contractor shall provide the services outlined in its proposal for the 2014 Show-Me STATE GAMES – Summer Games, as submitted to the City's Convention and Visitors Bureau, a copy of which is on file in that office, at a cost to the City of **\$12,000.00 (Twelve Thousand Dollars)** in connection with the performance of the services to be provided under the agreement, the Contractor agrees to comply with all civil rights laws, and further agrees not to discriminate against any individual or segment of the community on the basis of sex, race, color, age, religion, creed, national origin, veteran, disability status or sexual orientation.
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7. Contractor agrees that the Convention and Visitors Bureau and the City will be recognized as outlined in the Contractor's proposal.

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CITY OF COLUMBIA, MISSOURI

By: _____
Mike Matthes, City Manager

ATTEST:

Sheela Amin, City Clerk

APPROVED AS TO FORM:

Nancy Thompson, City Counselor

Agency

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John Blattell, Director of Finance

AGREEMENT

THIS AGREEMENT is entered into this _____ day of _____, 2014, by and between the City of Columbia, Missouri (hereinafter "City"), and Ragtag Programming for Film & Media Arts, (hereinafter "Contractor").

City and Contractor agree as follows:

1. The Contractor shall provide the services outlined in its proposal for the 2014 True/False Film Festival, as submitted to the City's Convention and Visitors Bureau, a copy of which is on file in that office, at a cost to the City of **\$12,000.00 (Twelve Thousand Dollars)** in connection with the performance of the services to be provided under the agreement, the Contractor agrees to comply with all civil rights laws, and further agrees not to discriminate against any individual or segment of the community on the basis of sex, race, color, age, religion, creed, national origin, veteran, disability status or sexual orientation.
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CITY OF COLUMBIA, MISSOURI

By: _____
Mike Matthes, City Manager

ATTEST:

Sheela Amin, City Clerk

APPROVED AS TO FORM:

Nancy Thompson, City Counselor

Agency

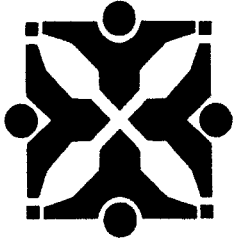
By: _____

IRS-EIN: _____

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John Blattel, Director of Finance



Source: Convention and Visitors Bureau

Agenda Item No:

To: City Council
From: City Manager and Staff

Council Meeting Date: Nov 18, 2013

Re: Resolution Authorizing Tourism Development Funds and Authorizing the City Manager to Execute Agreements and an Intra-Departmental Transfer of Funds

EXECUTIVE SUMMARY:

The Convention & Visitors Bureau (CVB) Advisory Board reviewed the 2014 Tourism Development Signature Series applications during their October 28, 2013 meeting. Signature Series events are Columbia's "oldest & largest" festivals and events that have received Tourism Development funding for over five years. There are currently ten Signature Series events: Art in the Park, Bike MS150 Gateway Getaway, Blind Boone Ragtime & Early Jazz Festival, Concert Series Holiday Festival, Columbia Eve Fest, Citizen Jane Film Festival, Heritage Festival, Roots 'N Blues 'N BBQ Festival, Show-Me STATE GAMES, and True/False Film Fest.

DISCUSSION:

Tourism Development Festivals & Events (TDFE) funding has greatly enhanced the quality of Columbia festivals and events. The funds have enabled organizers to bring in nationally recognized entertainers and expand marketing & advertising efforts outside the Columbia market. This has, in turn, drawn more visitors and more attention to the events and to Columbia.

The Convention & Visitors Bureau (CVB) Advisory Board reviewed & discussed each application. They also reviewed a trend analysis report from past festival surveys conducted & compiled by the University of Missouri Hotel & Restaurant Department. These surveys are coordinated and paid by the CVB each year.

The applications were scored and funding levels were determined based on a three-tier funding system of \$5,000, \$7,500 and \$10,000. Scoring criteria included overnight stays, marketing & sponsorship plans, event timing, and cultural image. The board felt this was a more fair and equitable way to recommend funding, giving more emphasis to room night generation and event timing. The board also voted to grant each application an additional \$2,000 for marketing/advertising purposes only.

The CVB Advisory Board is recommending a total of \$85,000 in Tourism Development funds be granted to the ten 2014 Signature Series events as follows: Art in the Park - \$7,000; Bike MS150 Gateway Getaway - \$9,500; Blind Boone Ragtime & Early Jazz Festival - \$7,000; Citizen Jane Film Festival - \$7,000; Columbia Eve Festival - \$7,000; Concert Series Holiday Festival - \$7,000; Heritage Festival - \$7,000; Roots 'N & Blues 'N BBQ Festival - \$9,500; Show Me STATE GAMES - \$12,000; True/False Film Festival - \$12,000.

FISCAL IMPACT:

\$85,000

VISION IMPACT:

<http://www.gocolumbiamo.com/Council/Meetings/visionimpact.php>

None

SUGGESTED COUNCIL ACTIONS:

Approval of the Resolution.

FISCAL and VISION NOTES:					
City Fiscal Impact Enter all that apply		Program Impact		Mandates	
City's current net FY cost	\$85,000.00	New Program/ Agency?	No	Federal or State mandated?	No
Amount of funds already appropriated	\$85,000.00	Duplicates/Epands an existing program?	No	Vision Implementation impact	
Amount of budget amendment needed	\$0.00	Fiscal Impact on any local political subdivision?	No	Enter all that apply: Refer to Web site	
Estimated 2 year net costs:		Resources Required		Vision Impact?	No
One Time	\$0.00	Requires add'l FTE Personnel?	No	Primary Vision, Strategy and/or Goal Item #	
Operating/ Ongoing	\$0.00	Requires add'l facilities?	No	Secondary Vision, Strategy and/or Goal Item #	
		Requires add'l capital equipment?	No	Fiscal year implementation Task #	