



City of Columbia, Missouri

Meeting Agenda

City Council

Thursday, January 16, 2020
9:30 AM

Strategic Plan Retreat

The Food Bank for
Central and Northeast
Missouri
2101 Vandiver Drive -
Community Room
Columbia, MO 65202

I. **CALL TO ORDER**

Welcome and Opening Remarks - *John Glascock, City Manager*
Retreat Objectives, Agenda Review, Introductions, Recognition of Planning Team, and Opening Exercise - *Carolyn Sullivan, Consultant*
City of Columbia Vision, Mission, and Values - *Sara Humm, Community Relations Specialist*

Module One: Our New Strategic Planning Process - *Carolyn Sullivan and Planning Team Members*

- 2019/20 Process: Timeline and refinement of planning through cycles of evaluation and improvement
- Alignment of plans across City
- Front line staff perspective on the new strategic planning process

Module Two: Strategic Priorities and Outcome Objectives

- Presentations by Strategic Priority Leaders
 - High Performing Government
 - Safe Community
 - Infrastructure
 - Healthy Environment
 - Thriving Community
- Facilitated Q&A regarding strategic priority areas and supporting trends/data
- Consensus about strategic priority areas

LUNCH BREAK

Module Three: Outcome Objectives

- Discussion of proposed outcome objectives; revisions, as necessary

BREAK

Module Four: Identifying our Strategic Advantages and Strategic Challenges

- Review 2019 SWOT analysis (strengths, weaknesses, opportunities, and threats) and City's core competencies
- Identify City's strategic advantages and strategic challenges
- Evaluate alignment with strategic plan

Module Five: Where Do We Go From Here? Next Steps and Accountability

- Completion of strategic plan by Strategic Priority Action Teams
- Presentation of draft strategic plan to City Council
- Closing thoughts

II. ADJOURNMENT

Members of the public may attend any open meeting. For requests for accommodations related to disability, please call 573-874-CITY (573-874-2489) or email CITY@CoMo.gov. In order to assist staff in making the appropriate arrangements for your accommodation, please make your request as far in advance of the posted meeting date as possible.