COMO Bus Service Evaluation Transit Service Alternatives

City of Columbia City Council March 20th, 2017



COMO Bus Service Evaluation





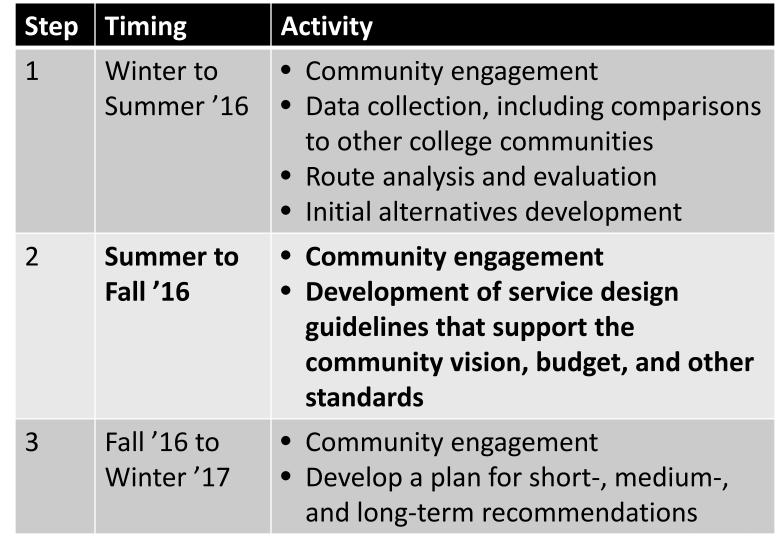
Study Purpose

The City of Columbia is carrying out the COMO Bus Service Evaluation to ensure that the COMO bus system provides efficient service and meets the needs of community members

 Study funded 100 percent by City of Columbia



3-Step Evaluation Process & Schedule



Study Elements

- Comprehensive Operations Analysis on existing service
- Visioning and Outreach
- Develop Service Guidelines and Standards
- Develop transit system alternatives



Spring 2016 Stakeholder Meetings

- Route familiarity
- Perceptions of transit support
- Important elements of the COMO Connect Project (Vision)
- Service priority
- Potential improvements
- Priority challenges and opportunities
- Funding

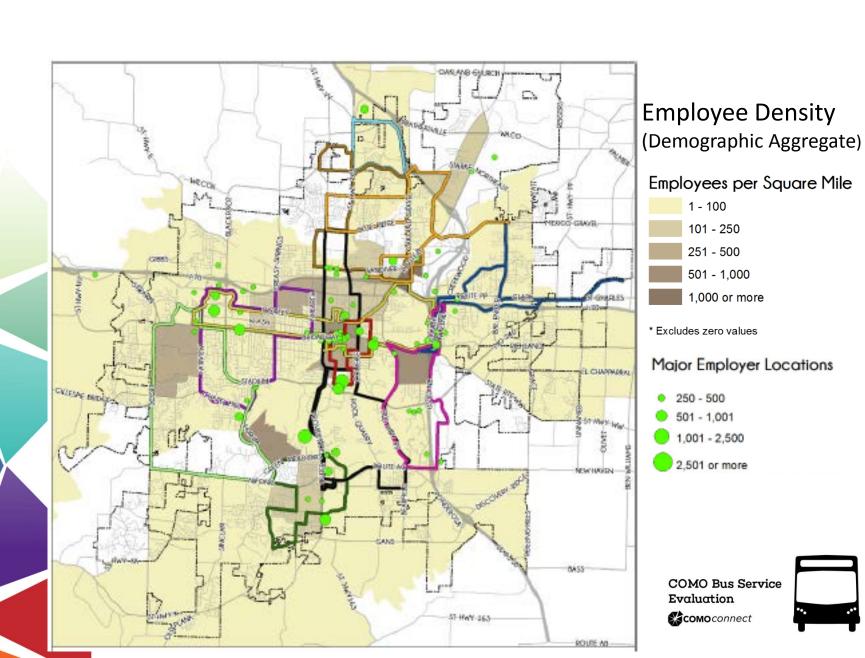


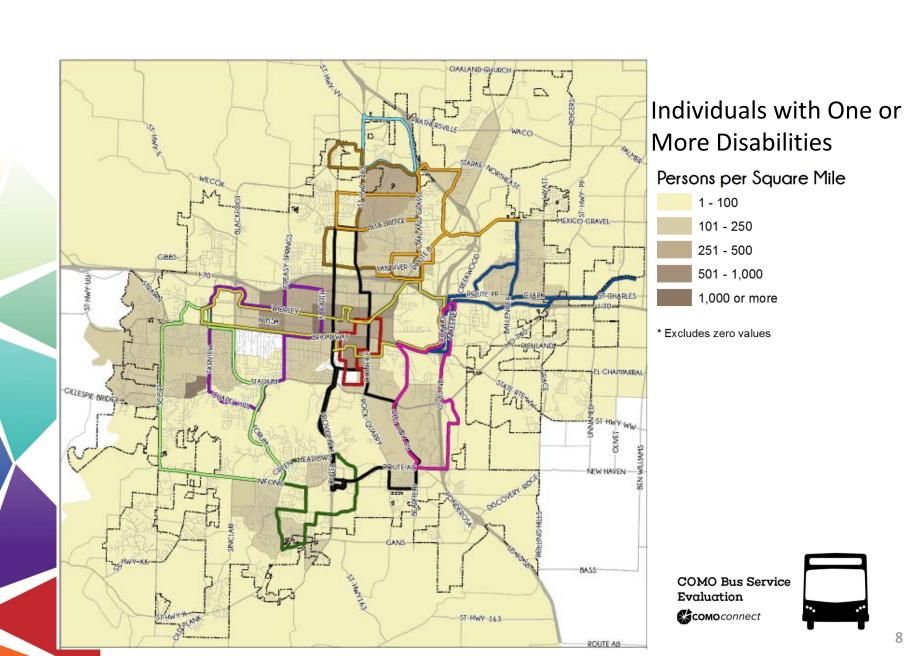
Market Findings

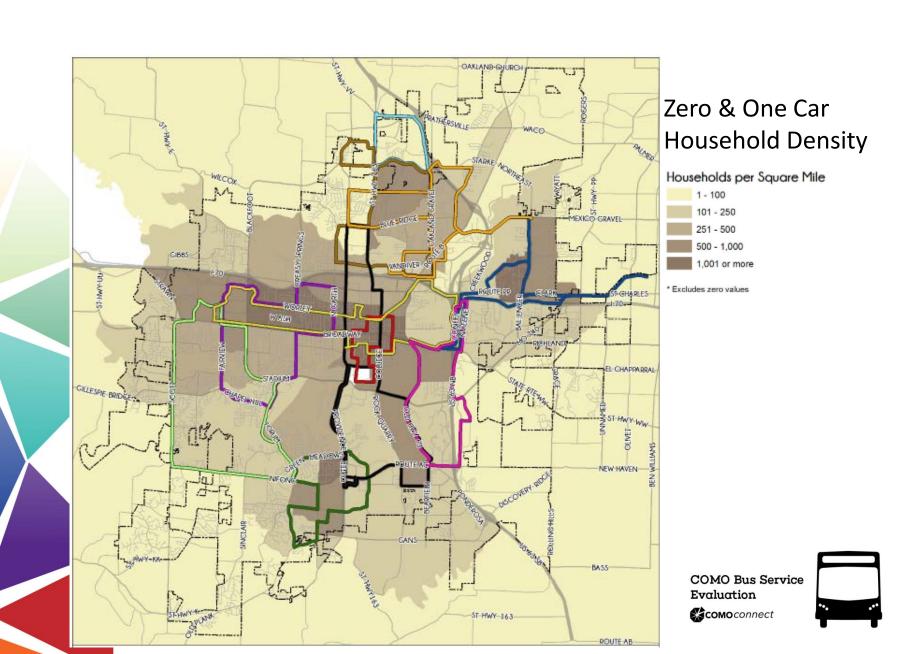


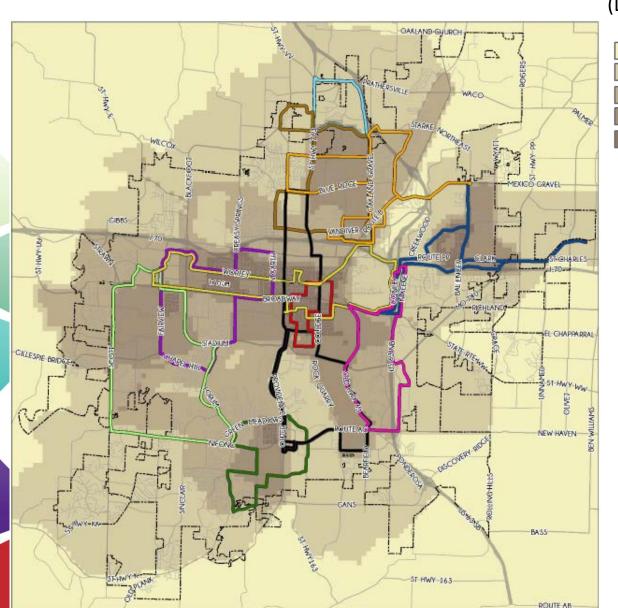
- Existing and Future Employee Density
- Youth (<17), College-age, and Senior populations
- Persons with Disabilities
- Minority population
- Limited English Proficiency
- Zero & One Car Households











Transit Propensity (Demographic Aggregate)



Composed of the following populations

- Elderly
- People with disabilities
- Low Income
- Youth
- College Age
- Minorities
- Limited English Proficiency
- 1 or fewer vehicle households



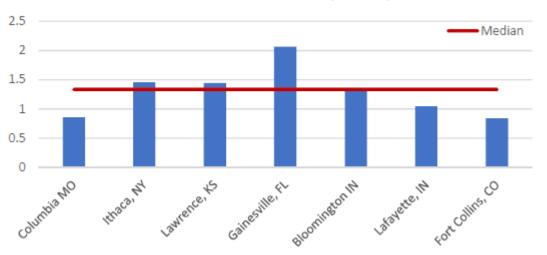


Peer Cities

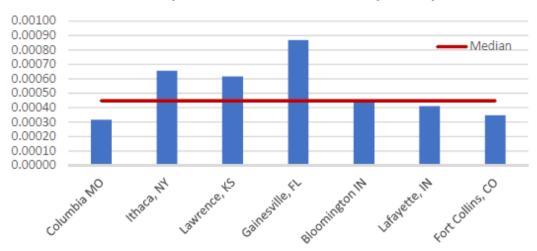
Agency	Service Area Population	Service Area (sq. miles)	Service Area Population Density	Annual Operating Funds	Enrolled Students Ages 18 to 24	Persons with Disabilities per Capita
Columbia, MO (University of Missouri)	117,381	62	2,012	\$6,419,850	24,486	0.089
Ithaca, NY (Cornell University)	103,617	476	217	\$13,099,935	15,893	0.022
Lawrence, KS (University of Kansas)	87,643	30	2,932	\$8,105,320	19,952	0.094
Gainesville, FL (University of Florida)	160,000	76	2,105	\$24,641,027	38,361	0.073
Bloomington, IN (Indiana University)	80,405	21	3,828	\$7,212,619	31,215	0.093
Lafayette, IN (Purdue University)	134,333	74	1,815	\$11,074,678	18,584	0.067
Fort Collins, CO (Colorado State University)	143,986	54	2,666	\$11,453,778	24,880.	0.076

Source: NTD Transit Agency Profiles 2014, 2014 American Community Survey 5 - Year Estimate

Annual Revenue Hours per Capita



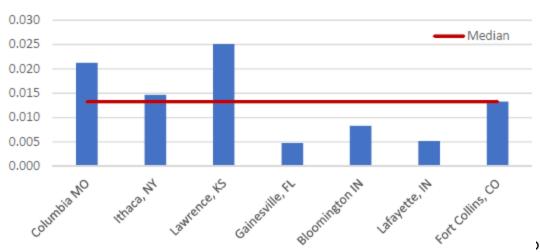
Vehicles Operated in Peak Service per Capita



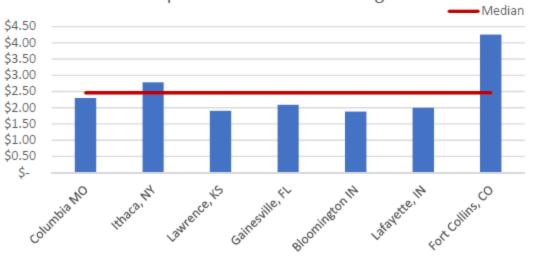




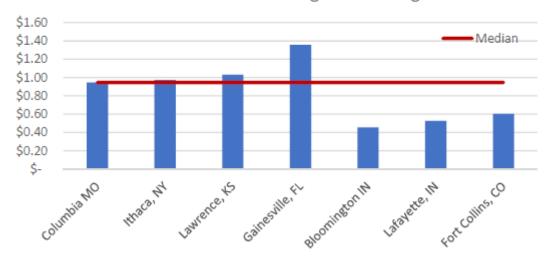
Paratransit Riders per Fixed Route Rider

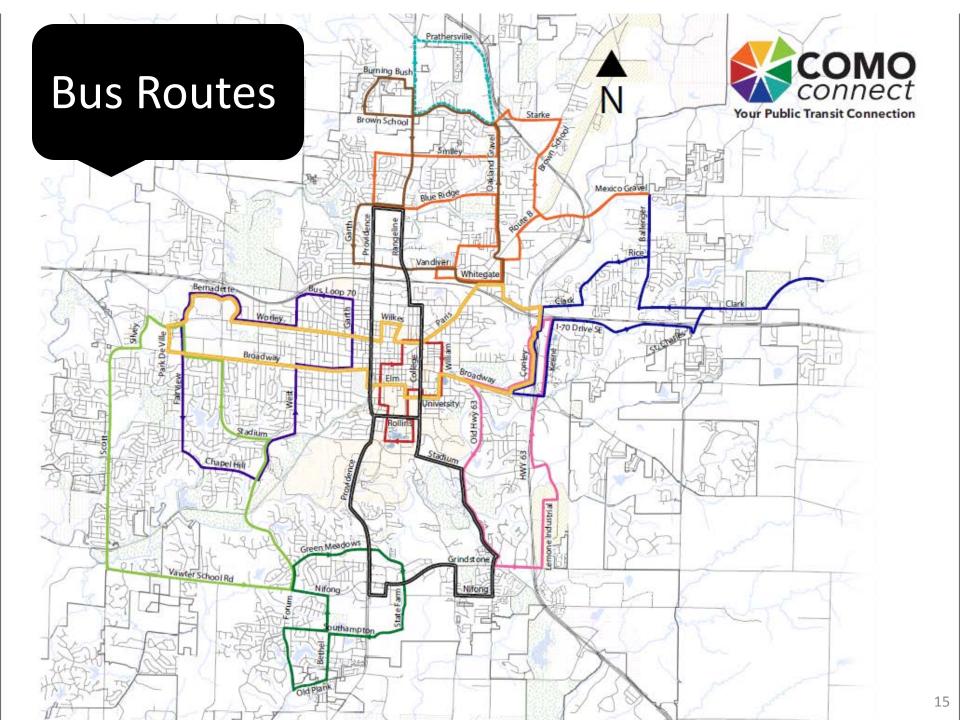


Cost per Fixed Route Boarding



Revenue Per Passenger Boarding





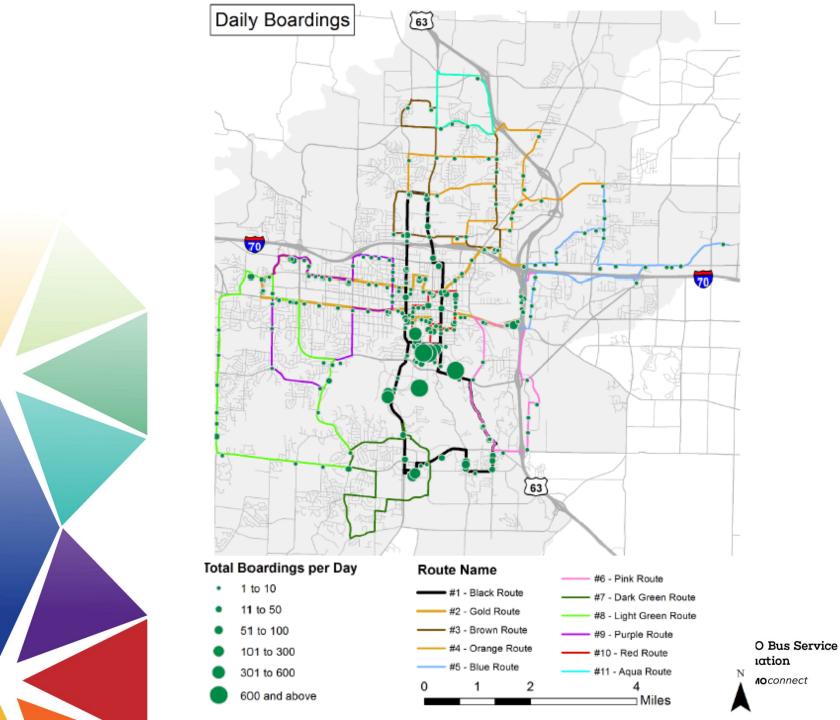


Figure 18: FY 2015 COMO Connect Weekday Ridership by Route

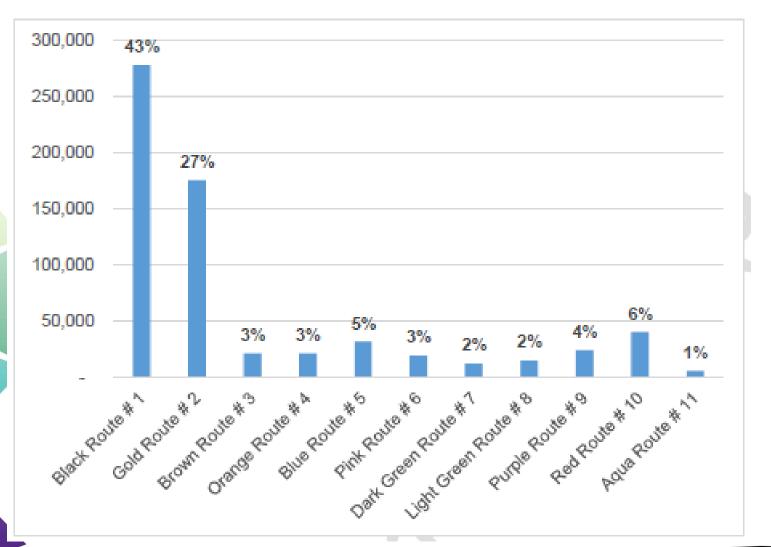




Figure 30: Operating Cost by System Route

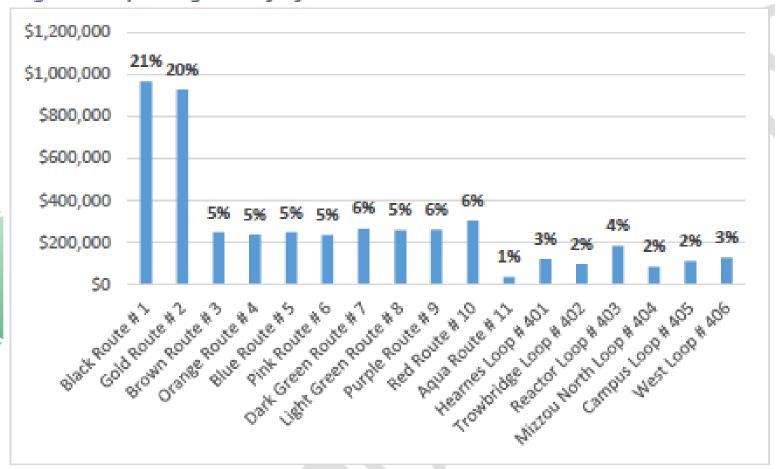
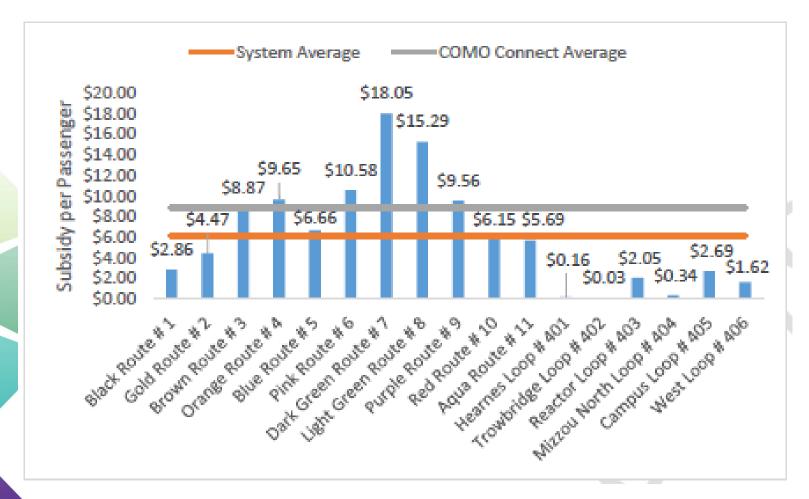


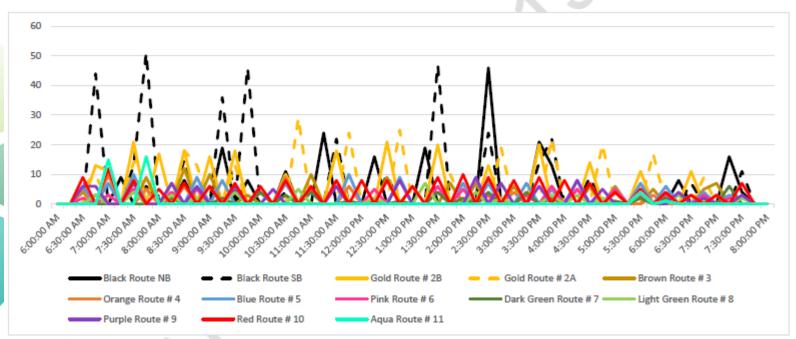


Figure 13: Subsidy per Weekday Passenger











Visioning Session and Public Outreach

- Vision Session October 11th, 2016
- Online Survey September 27th, 2016 January 13th, 2017.
 - 392 Responses

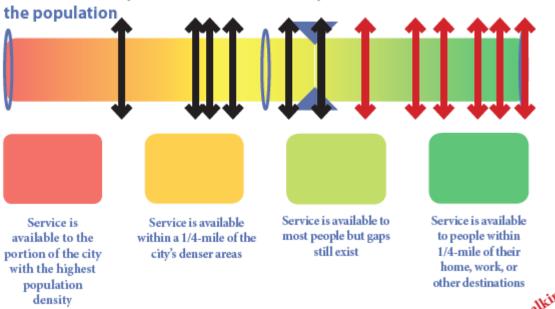




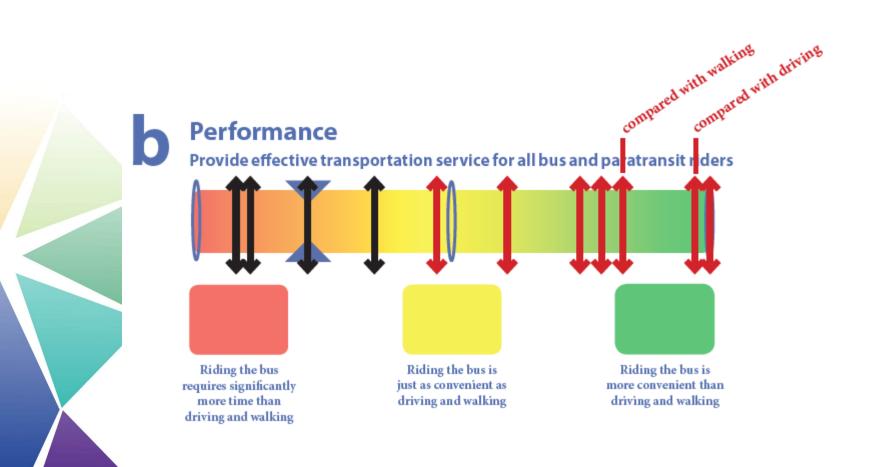
Сомосоппест

Coverage and Accessibility

Ensure bus and paratransit service is fully accessible to all members of



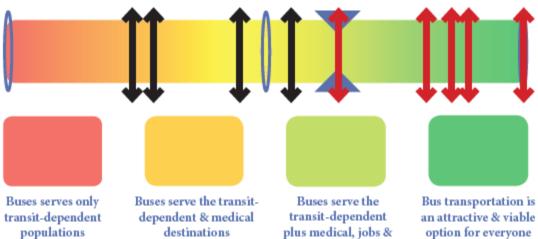








Resources Provide sufficient resources for bus and paratransit service in the community



schools

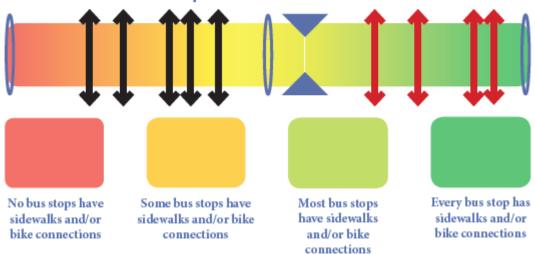
option for everyone





Integration

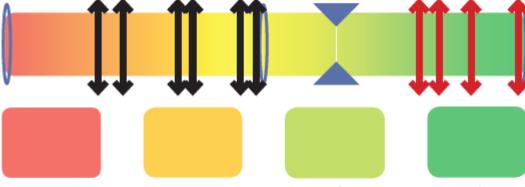
Integrate the transit system into Columbia's overall transportation network, including sidewalk and bike connections between destinations and bus stops





Marketing

Partner with stakeholders to promote and market the bus system

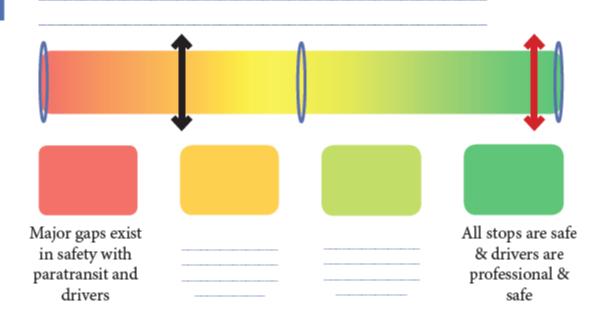


Coordinate marketing only within City departments Coordinate marketing with a limited number of community partners Coordinate marketing broadly across the community but sill missing major partners Coordinate marketing across a full range of partners





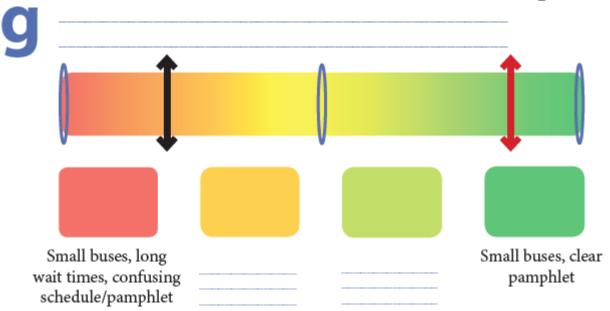
Safety



COMO Bus Service
Evaluation

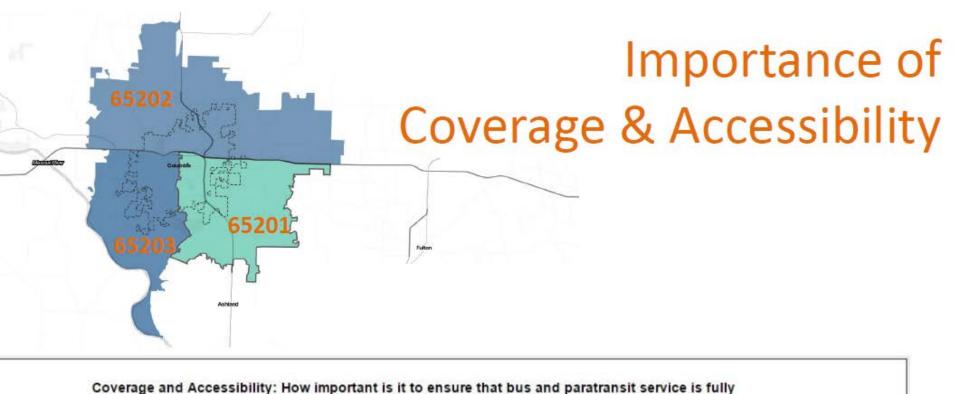
**comoconnect

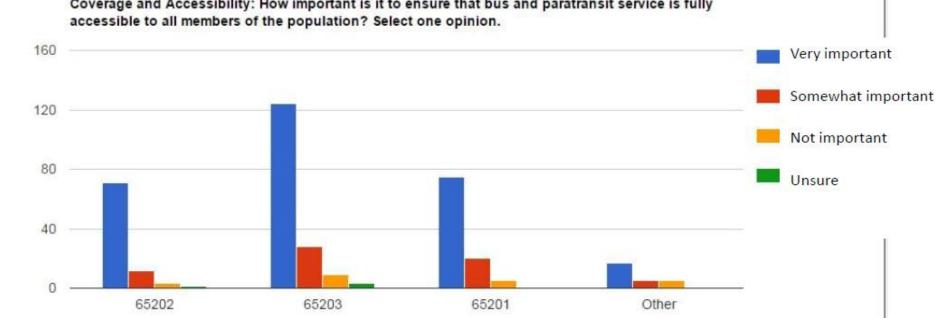
Small Buses & Clear Bus Schedule/Pamphlet



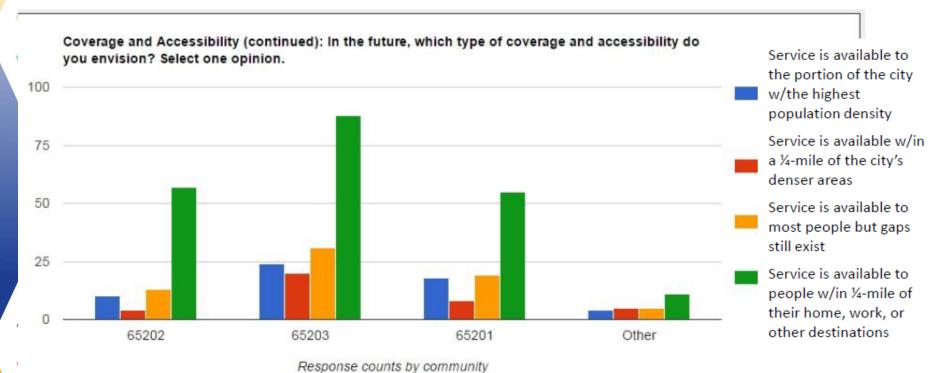
COMO Bus Service
Evaluation

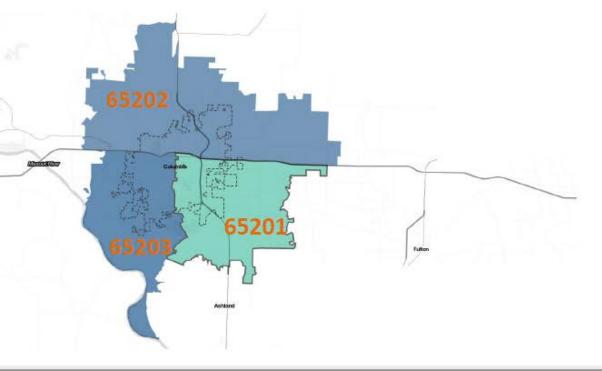
COMO connect



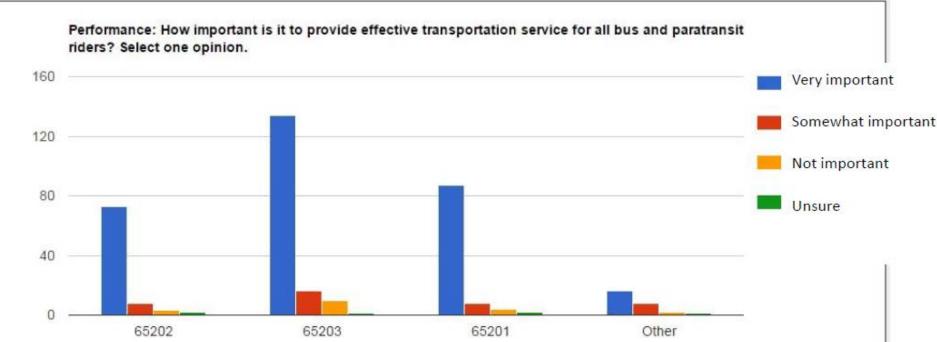


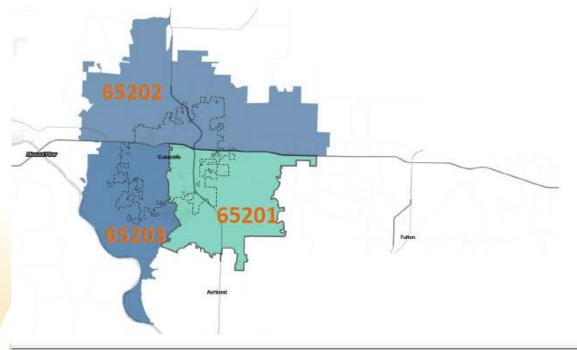




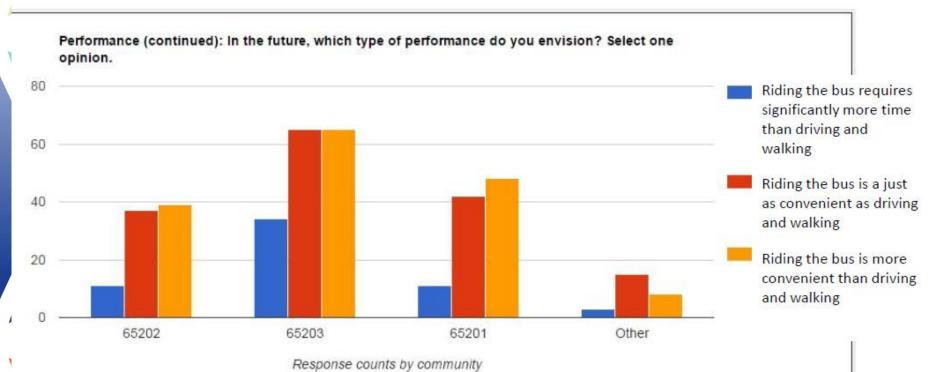


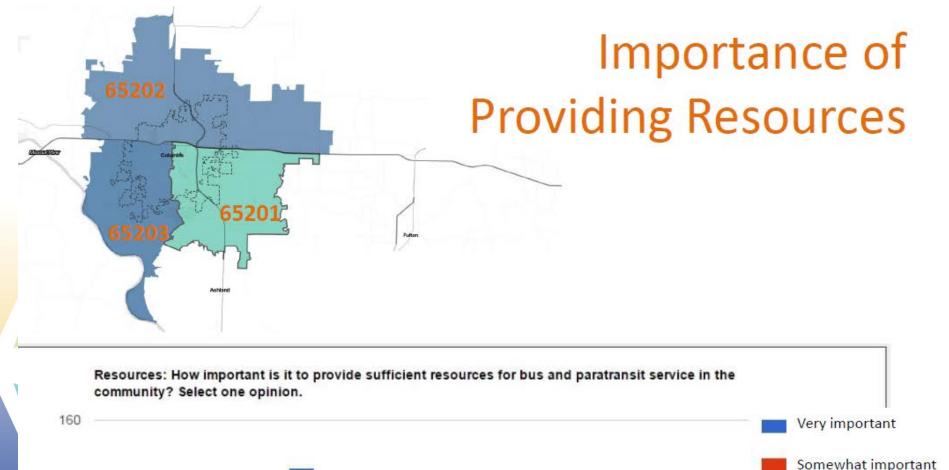
Importance of Performance

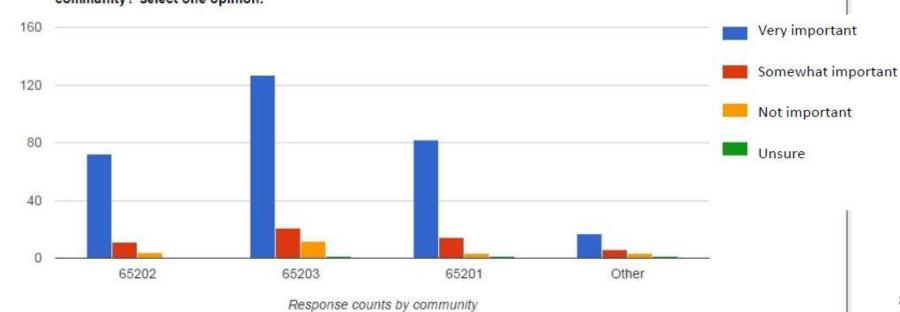


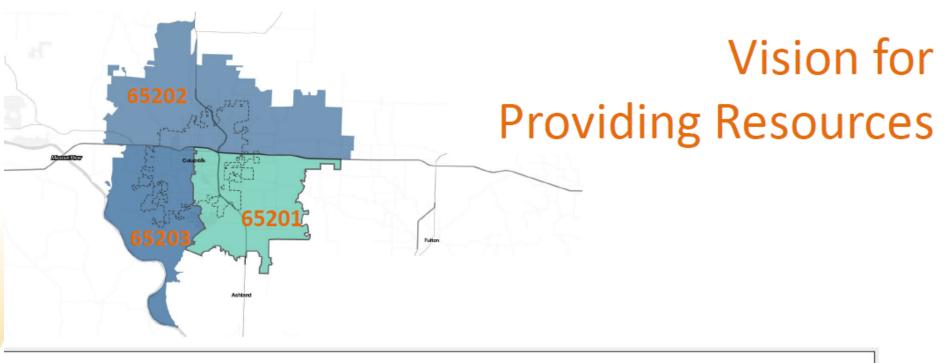


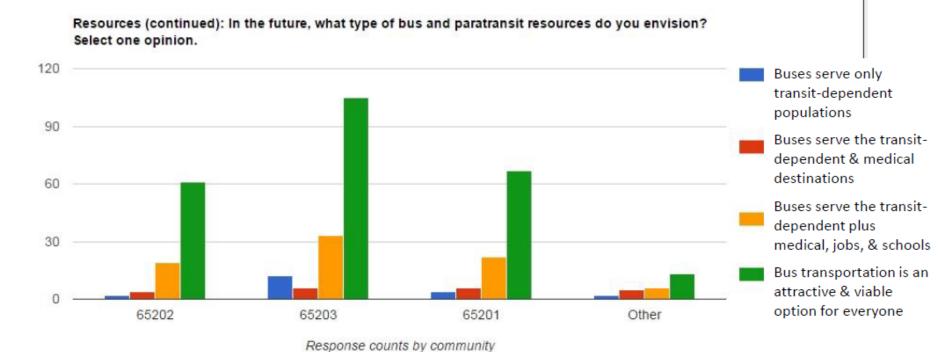
Vision for Performance

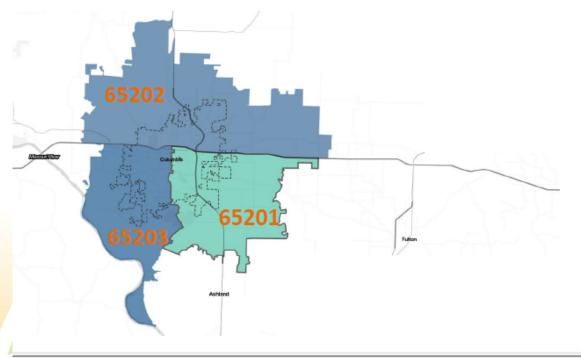




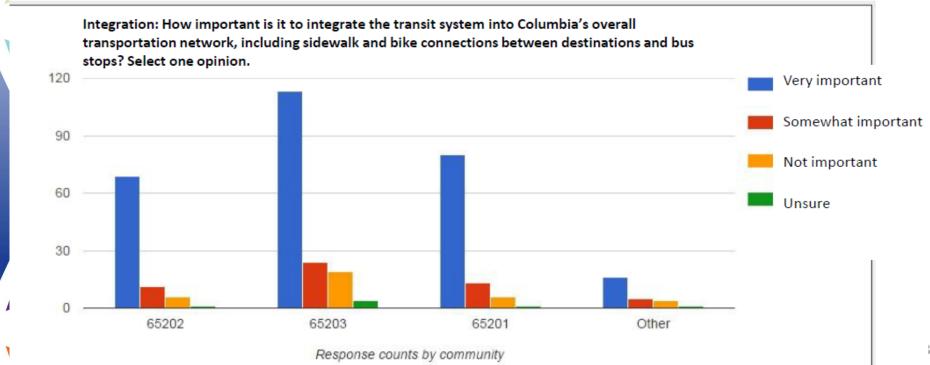


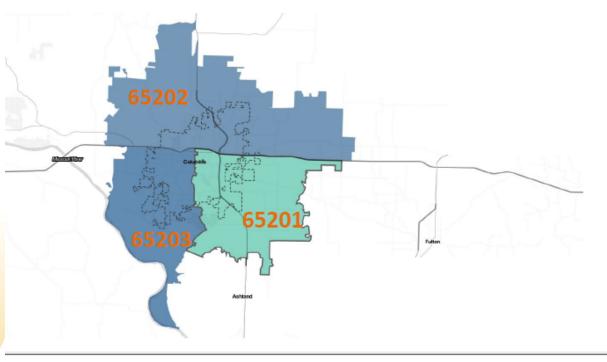




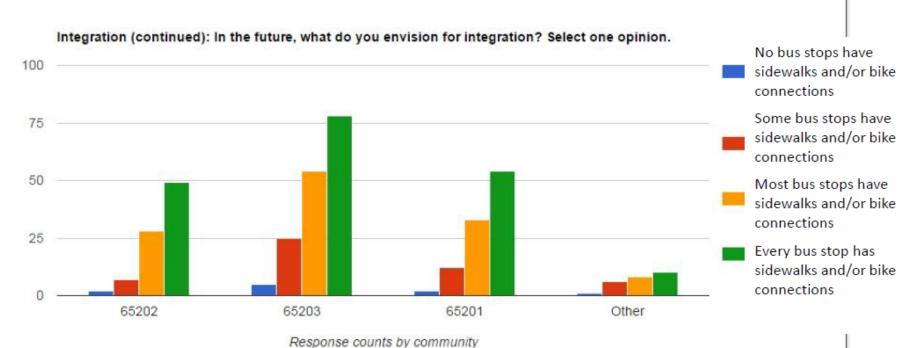


Importance of Integration





Vision for Integration



Design Guidelines – Stop Spacing

Environment	Spacing Range	Typical Spacing
Central Core	300 to 1,000 feet	600 feet
Areas of CBDs		
Urban Areas	500 to 1,200 feet	750 feet
Suburban Areas	600 to 2,500 feet	1,000 feet
Rural Areas	650 to 2,640 feet	1,250 feet

				-					
	Key Corridor - <brt></brt>	Key Corridor – Other	Urban Local	Suburban Local	Commuter	Lifeline			
Minimum Stop Spacing (Feet)									
Moderate to High Density Areas	1,100	900	660	660	900	900			
Low Density Areas	1,300	1,300	900	1,100	1,100	1,100			
	Maximum Stops per Mile								

Maximum Stops per Mile

Moderate to High Density Areas	5	6	8	8	6
Low Density Areas	4	4	6	5	5

Source: Kansas City Area Transportation Authority. KCATA Bus Stop G

Density Characteristics	Population and Employment Characteristics	Spacing Dimensions
High Density	16+ persons or jobs per acre	Approx. every 800 feet
Moderate Density	8-16 persons or jobs per acre	Approx. every 1/4-mile
	4-8 persons or jobs per acre	Approx. every 1/4- to 1/2-mile
Low Density	0-4 persons or jobs per acre	As needed

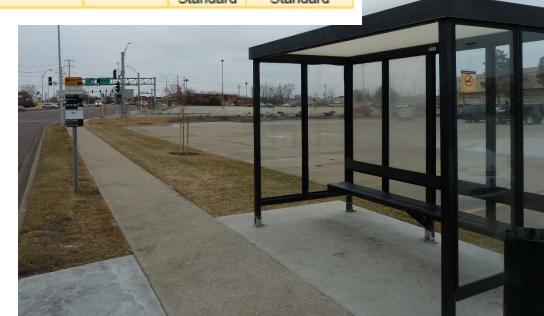
Source: Lincoln Transit Development Plan, Final Report, April 2016



Design Guidelines – Bus Stop Amenities

Footure	Daily Boardings						
Feature	<10	10-24	25-50	51-150	150+		
Bus Stop* Sign	Standard	Standard	Standard	Standard	Standard		
Route Designation	Standard	Standard	Standard	Standard	Standard		
Benches			Standard	Standard	Standard		
Shelter			Standard	Standard	Standard		
Information Display			Standard	Standard	Standard		
Trash Receptacle			Standard	Standard	Standard		
Bus Stop Pad			Standard	Standard	Standard		
Lighting				Standard	Standard		
Bicycle Rack				Standard	Standard		
Landscaping				Standard	Standard		
Leaning Rails				Standard	Standard		
Bollards				Standard	Standard		
Source: Laurence Kar	2000						

Source: Lawrence Kansas



Recommended Service Standards

Criteria	Neighborhood Route		Connector Route		TIGER Line Routes (day time)	
	Current	Future	Current	Future	Current	Future
Peak Frequency (minutes)	30, 35, or 40	30, 40, or 45	30	20-30	10, 15, or 30	10, 15, 20, or 30
Off Peak Frequency (minutes)	30, 35, 40	30, 40, or 45	60	30	10, 15, or 30	10, 15, 20, or 30
Hours of Service	6:30 am to 8:00 pm	6:00 am to 7:30 pm or later	6:30 am to 8:00 pm	6:00 am to 7:30 pm or later	7:00 am to 5:30 pm or 6:00 pm	7:00 am to 5:30 pm or 6:00 pm
Span of Service (hrs)	13-14	13-14	13-14	13-14	6-16	6-16
Stop Spacing	800' to 1,200'		800' to 1,200'		800' to 1,200'	800' to 1,200'
Bus stop amenities	N/A	>25 ADR	N/A	>25 ADR	N/A	N/A

ADR: Average Daily Ridership



Recommended Standards – Passengers Per Revenue Hour

pph: Passengers per revenue hour

	Туре	Weekday Pass / Rev Hr	% of Route Type Average
Black	Connector	25.3	120%
Gold	Connector	16.8	80%
Aqua	Neighborhood	13.4	152%
Red	Neighborhood	12.4	140%
Blue	Neighborhood	11.5	131%
Brown	Neighborhood	8.8	100%
Orange	Neighborhood	8.1	92%
Purple	Neighborhood	8	91%
Pink	Neighborhood	7.4	84%
Light Green	Neighborhood	5.2	59%
Dark Green	Neighborhood	4.4	50%
Connector Rout	te Average		21.1
Neighborhood F	Route Average		8.8

No Change	Increase route marketing	Evaluate Route Realignment
75% to 125% of standard	50% to 75% of standard	25% to 50% of standard
75% of 125% of standard	50% to 75% of standard	25% to 50% of standard
75% to 125% of standard	50% to 75% of standard	25% to 50% of standard

Evaluate

Demand

Public

Evaluate

Eliminate

Service



	0.0		Response	
Neighborhood Routes	Less than 25% of standard	4 – 6 pph	2 – 4 pph	Less than 2 pph
Connector Routes	Less than 25% of standard	4 – 6 pph	2 – 4 pph	Less than 2 pph
TIGER Line	Less than 25% of standard	N/A	N/A	Less than 6 pph

Evaluate

Deviated

Fixed Route

Scenarios

Table 1 Existing System and Scenarios Comparison

Scenario	Description	Frequency	Flex Routes	Cost	Increase (Decrease) over Current Cost*
Existing	Loops	30, 35, 40, 60 minute	No	\$3,727,572	N/A
Scenario A	Modified Loops	30 minute	Yes	\$3,745,784	+\$18,212
Scenario B	Trunk Routes	30 Minute	Yes	\$3,689,264	(\$38,308)
Scenario C	High freq. Trunks	20 Minute	No	\$4,521,660	+\$794,088
Scenario D	High Freq. Trunks + Flex	20 Minute	Yes	\$5,076,591	+\$1,349,019
*Costs calcula	ted only for annual w	eekday service	.		





Elements Common to All Scenarios

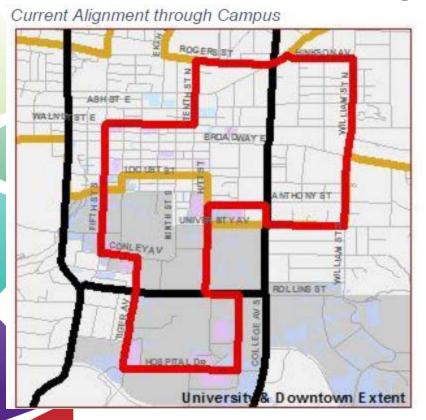
Flex Routes

- Zones of lower densities of population,
 employment, and ridership, with on-demand,
 general public transportation service.
- Currently used in Lee's Summit, MO; Kansas
 City, MO; Raymore, MO; Des Moines, IA.
- Provides ridership data for possible fixed routes

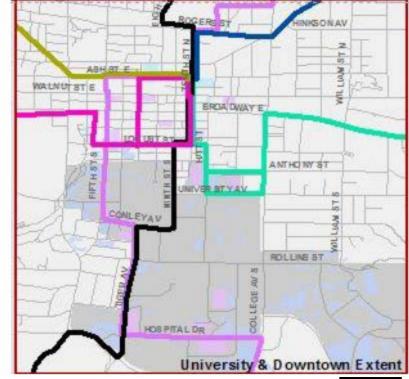


Elements Common to All Scenarios

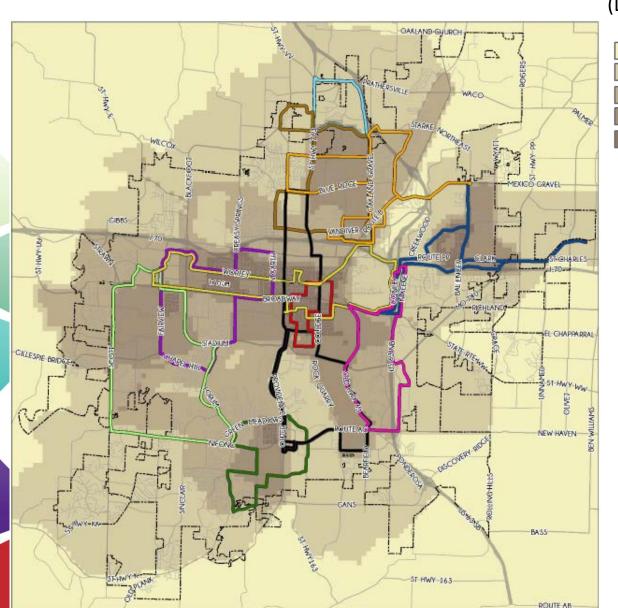
Transit network through MU



Revised Alignment through Campus







Transit Propensity (Demographic Aggregate)



Composed of the following populations

- Elderly
- People with disabilities
- Low Income
- Youth
- College Age
- Minorities
- Limited English Proficiency
- 1 or fewer vehicle households

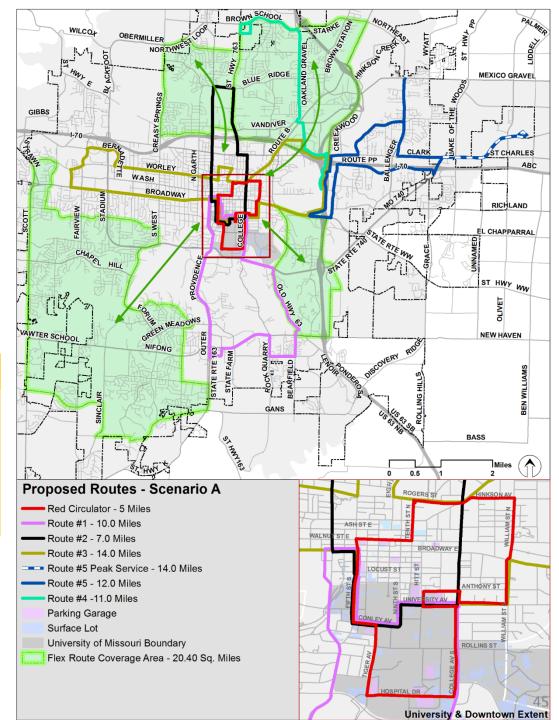


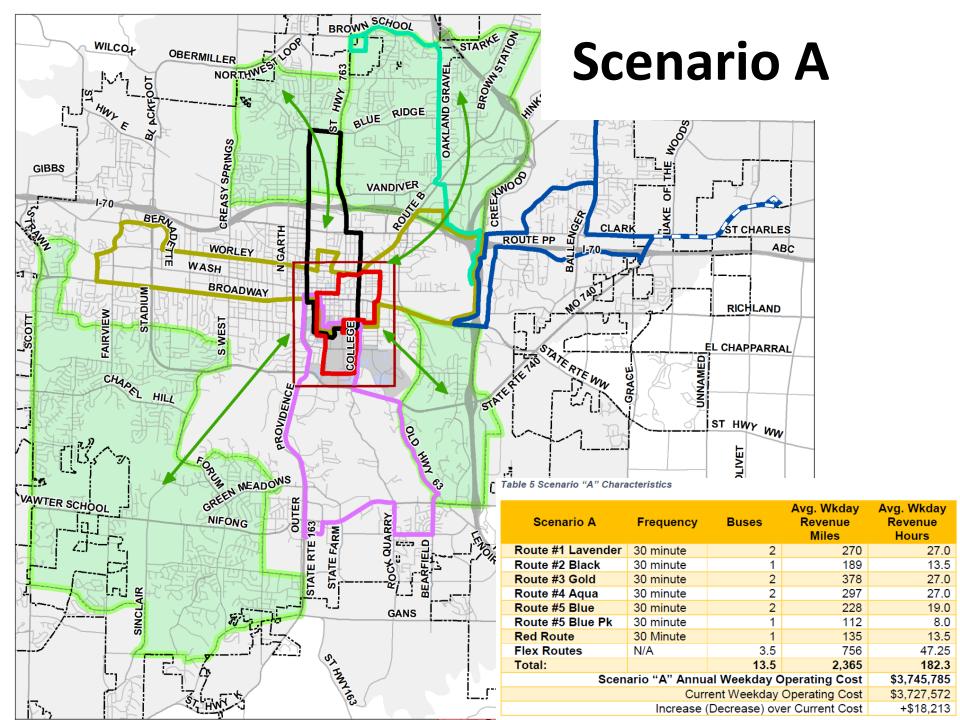
Scenario A

Ta	able	5	Scenario	"A"	Characteristics

Scenario A	Frequency	Buses	Avg. Wkday Revenue Miles	Avg. Wkday Revenue Hours
Route #1 Lavender	30 minute	2	270	27.0
Route #2 Black	30 minute	1	189	13.5
Route #3 Gold	30 minute	2	378	27.0
Route #4 Aqua	30 minute	2	297	27.0
Route #5 Blue	30 minute	2	228	19.0
Route #5 Blue Pk	30 minute	1	112	8.0
Red Route	30 Minute	1	135	13.5
Flex Routes	N/A	3.5	756	47.25
Total:		13.5	2,365	182.3
Scen	\$3,745,785			
	\$3,727,572			
	Increase	(Decrease) ove	er Current Cost	+\$18,213





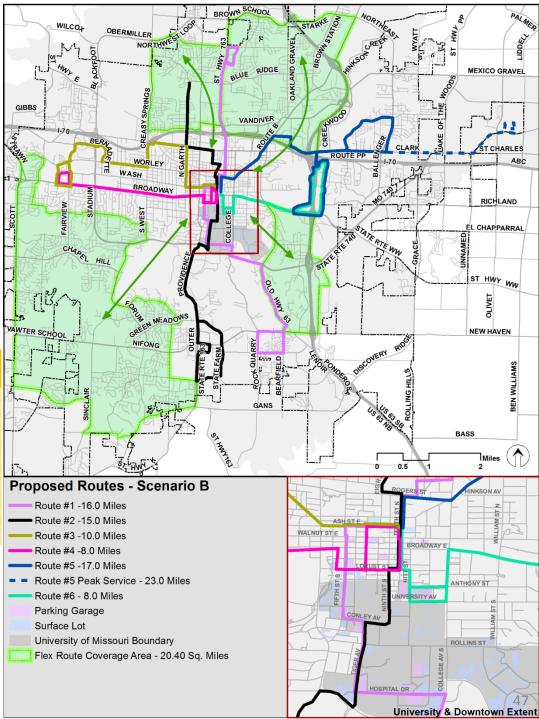


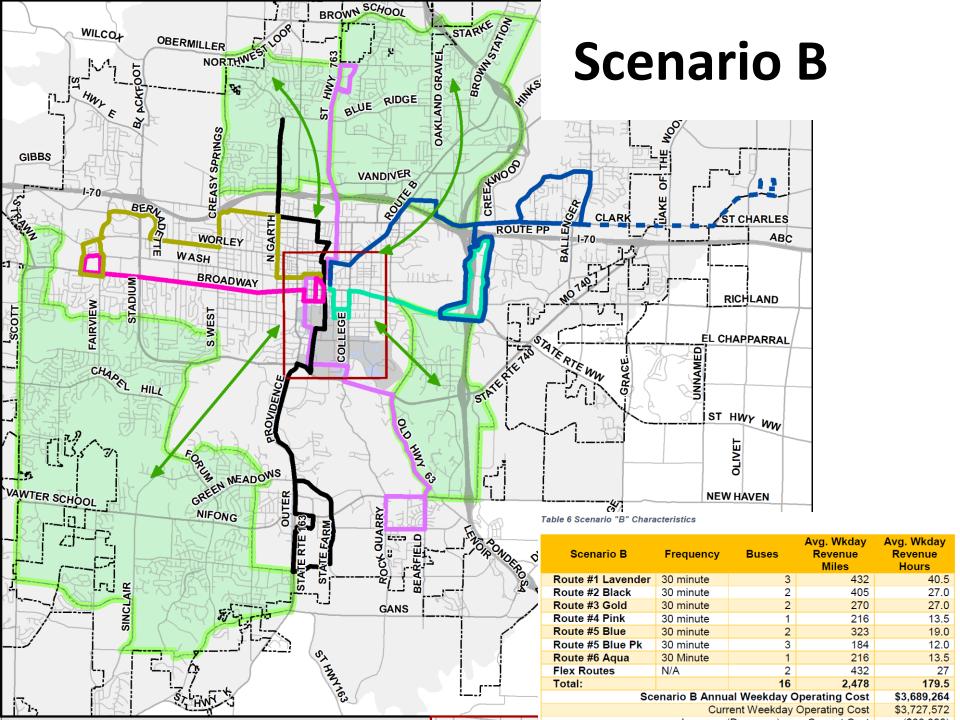
Scenario B

Table	6	Scenario	"R"	Characteristics

Scenario B	Frequency	Buses	Avg. Wkday Revenue Miles	Avg. Wkday Revenue Hours
Route #1 Lavender	30 minute	3	432	40.5
Route #2 Black	30 minute	2	405	27.0
Route #3 Gold	30 minute	2	270	27.0
Route #4 Pink	30 minute	1	216	13.5
Route #5 Blue	30 minute	2	323	19.0
Route #5 Blue Pk	30 minute	3	184	12.0
Route #6 Aqua	30 Minute	1	216	13.5
Flex Routes	N/A	2	432	27
Total:		16	2,478	179.5
Sce	\$3,689,264			
	\$3,727,572			
	(Decrease) ove	er Current Cost	(\$38,308)	







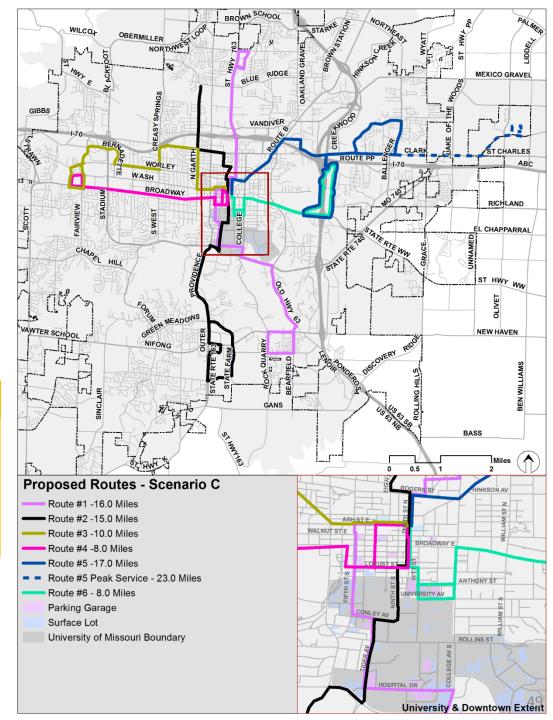
Scenario C



Table 7 Scenario "C" Characteristics

Scenario C	Frequency	Buses	Avg. Wkday Revenue Miles	Avg. Wkday Revenue Hours
Route #1 Lavender	20 minute	4	648	54.0
Route #2 Black	20 minute	3	608	40.5
Route #3 Gold	20 minute	2	405	27.0
Route #4 Pink	20 minute	2	324	27.0
Route #5 Blue	20 minute	3	485	28.5
Route #5 Blue Pk	20 minute	4	276	16.0
Route #6 Aqua	20 minute	2	324	27.0
Total:		20	3,069	220.0
Sce	\$4,521,660			
	\$3,727,572			
	+\$794,088			





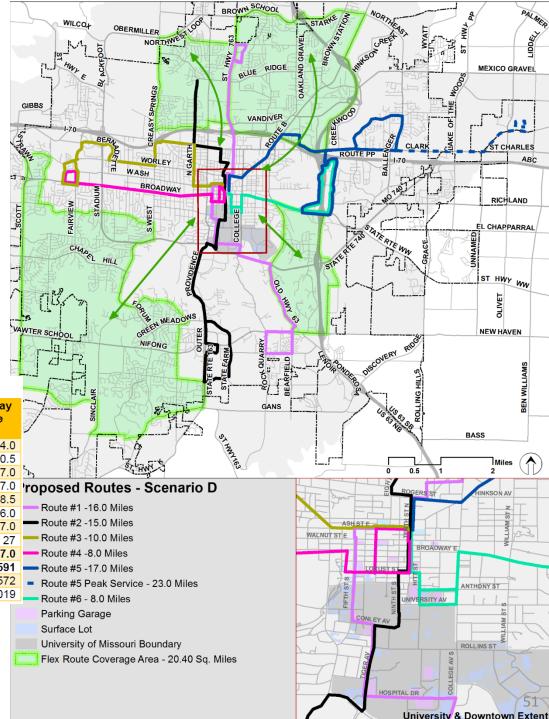
BROWN SCHOOL NORTHEAST STARKE WILCOL **OBERMILLER** LIMISON OREFA Scenario C AND GRAVE NORTHWY ,岐살, RIDGE BLUE CREASY SPRINGS CREEA **GIBBS** VANDIVER 1-70 BERNADATIE **CLAR** ST CHARLES ROUTE PP WORLEY ABC WASH BROADWAY RICHLAND S WEST EL CHAPPARRAL CHAPEL HILL ST HWY WW OLD HIMY 63 OREEN MEADONS **JLIVET** Table 7 Scenario "C" Characteristics VAWTER SCHOOL Avg. Wkday Avg. Wkday NIFONG Frequency Scenario C **Buses** Revenue Revenue Miles Hours Route #1 Lavender 20 minute 648 54.0 20 minute 40.5 Route #2 Black 608 27.0 Route #3 Gold 20 minute 405 Route #4 Pink 324 27.0 20 minute 28.5 Route #5 Blue 20 minute 485 GANS Route #5 Blue Pk 20 minute 276 16.0 Route #6 Aqua 20 minute 27.0 324 20 3.069 220.0 Total: Scenario C Annual Weekday Operating Cost \$4,521,660 \$3,727,572 Current Weekday Operating Cost Increase (Decrease) over Current Cost +\$794,088

Scenario D



Table 8 Scenario "D" Route Characteristics

Scenario D	Frequency	Buses	Avg. Wkday Revenue Miles	Avg. Wkday Revenue Hours	
Route #1 Lavender	20 minute	4	648	54.0	
Route #2 Black	20 minute	3	608	40.5	
Route #3 Gold	20 minute	2	405	27.0	
Route #4 Pink	20 minute	2	324	27.0	
Route #5 Blue	20 minute	3	485	28.5	
Route #5 Blue Pk	20 minute	4	276	16.0	
Route #6 Aqua	20 minute	2	324	27.0	
Flex Routes	N/A	3.5	432	27	
Total:		22.5	3,501	247.0	
Scenario D Annual Weekday Operating Cos				\$5,076,591	
	\$3,727,572				
Increase (Decrease) over Current Cost				+\$1,349,019	



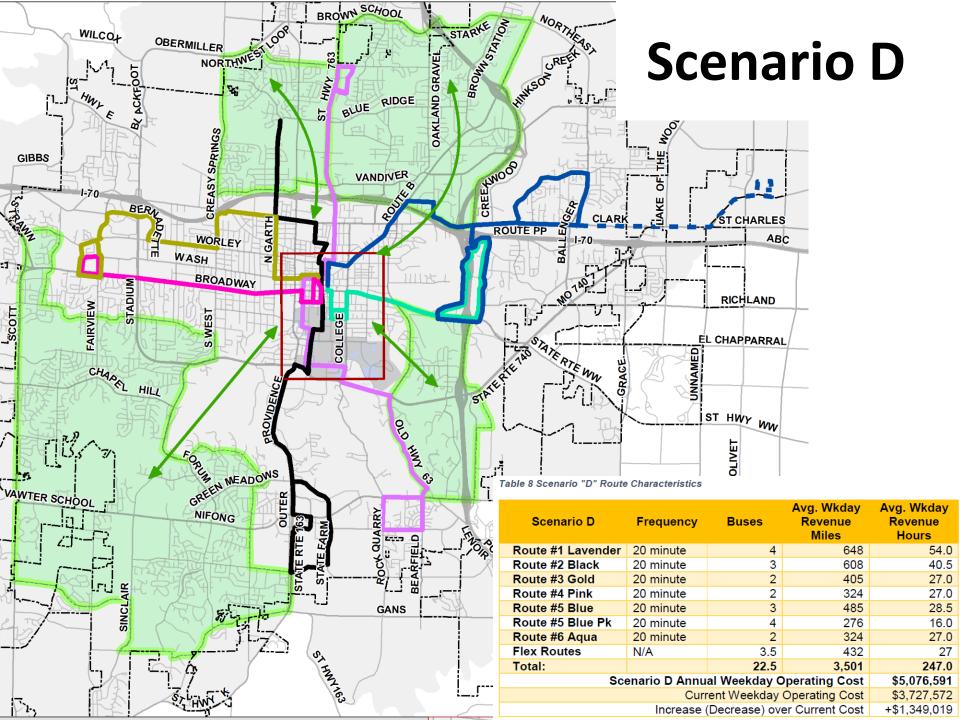


Table 9 Existing System and Scenarios Comparison

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Scenario C	High freq. Trunks	20 Minute	No	\$4,521,660	+\$794,088
Scenario D	enario D High Freq. Trunks + Flex		Yes	\$5,076,591	+\$1,349,019
*Costs calculated only for annual weekday service.					



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*Costs calculated only for annual weekday service.					

	Scenario	Within ¼ Mile of Fixed Route Service	Outside ¼ Mile of Fixed Route Service but Within Flex Area	Outside both ¼ Mile of Fixed Route Service and Flex Area
	Scenario A	9,422 (91%)	787 (7%)	137 (1%)
	Scenario B	9,366 (90%)	787 (7%)	193 (2%)
	Scenario C	9,366 (90%)	0 (0%)	980 (9%)
	Scenario D	9,366 (90%)	787 (7%)	193 (2%)

Next Steps

- Community engagement Thursday, April 20th 2017
 - Public meeting
 - Mobile meetings
 - Online commenting
 - Social media

Questions

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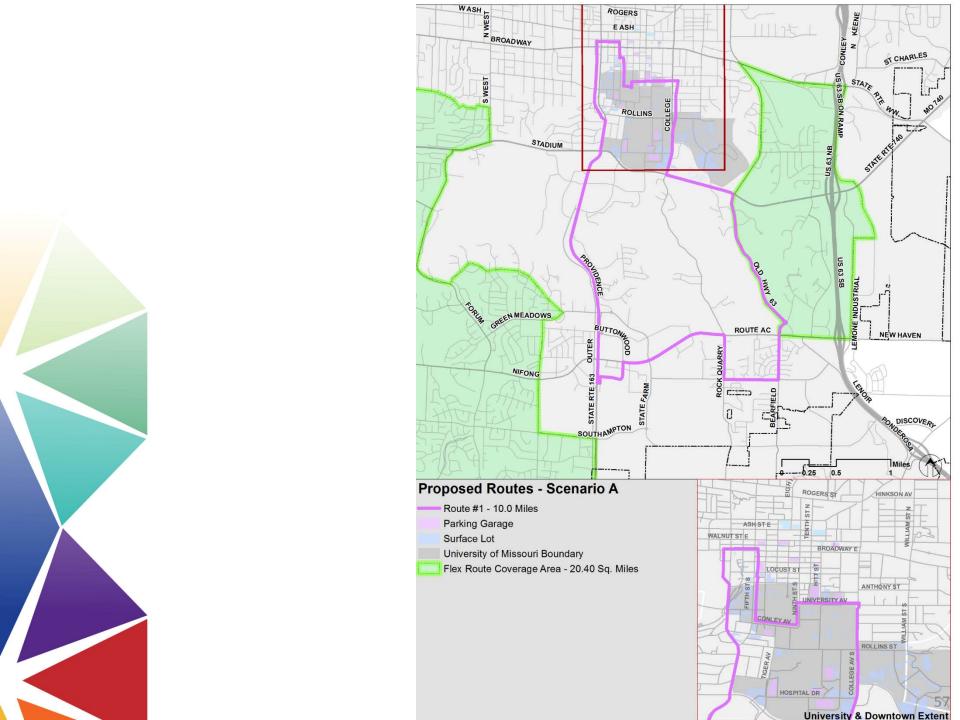
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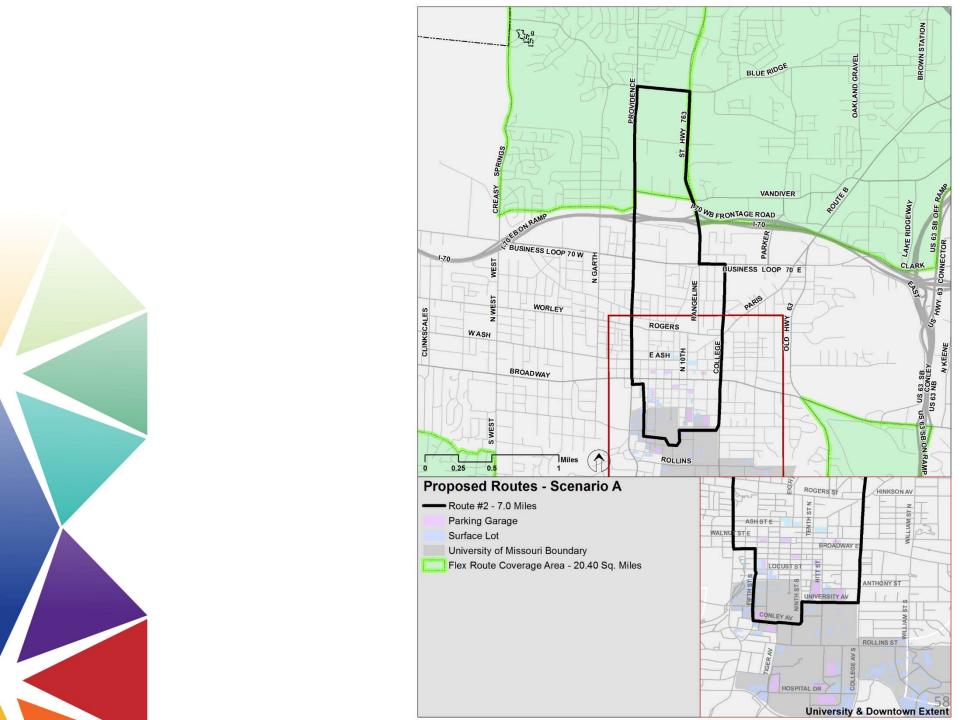


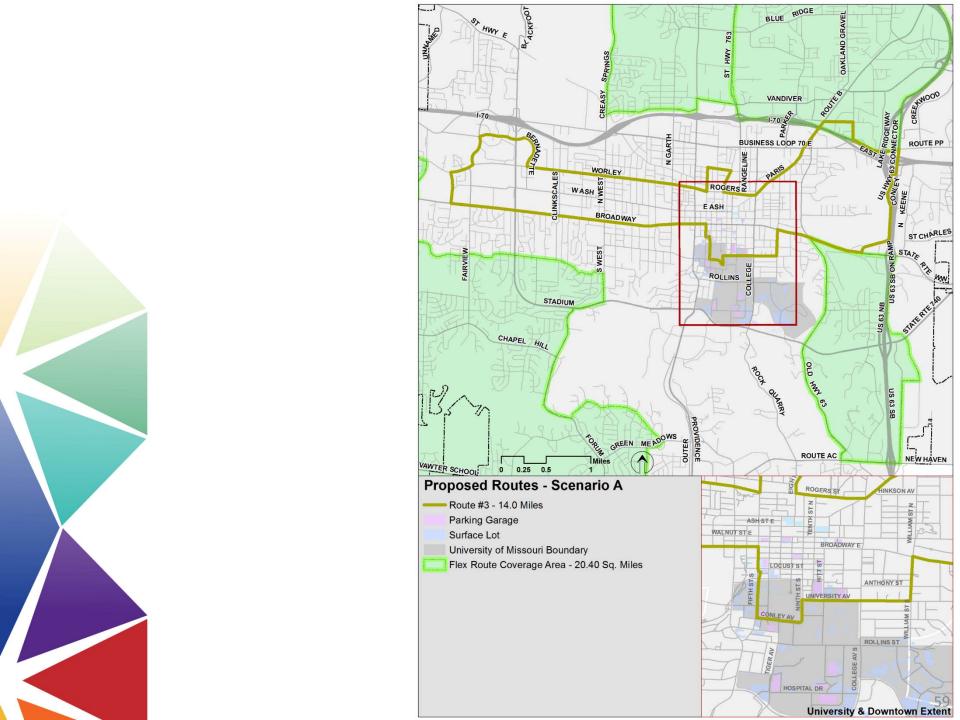
Scenario A Routes

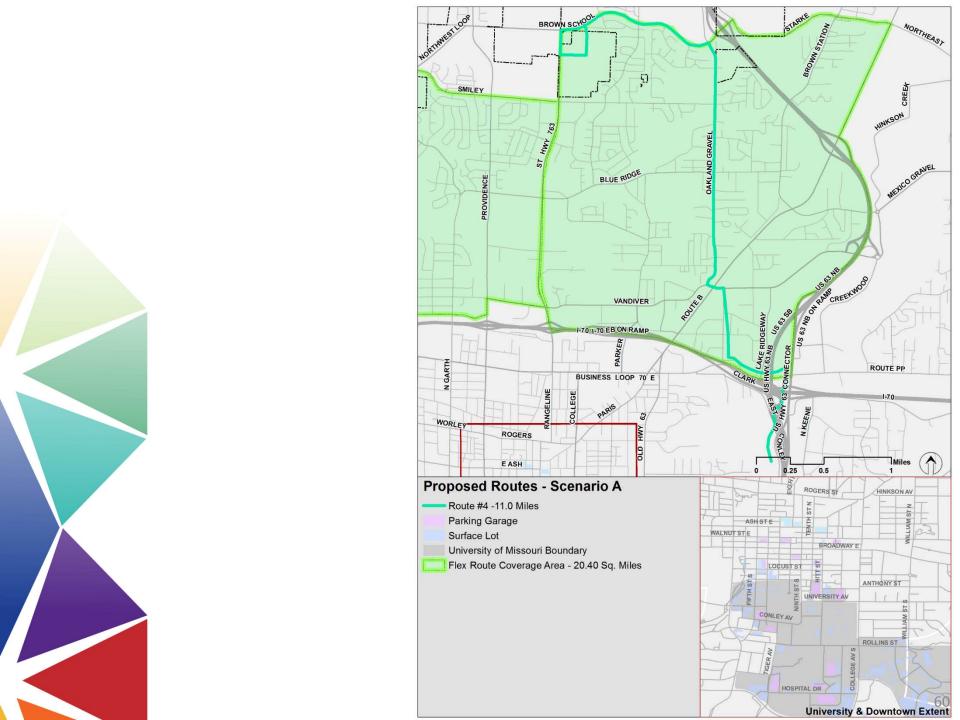


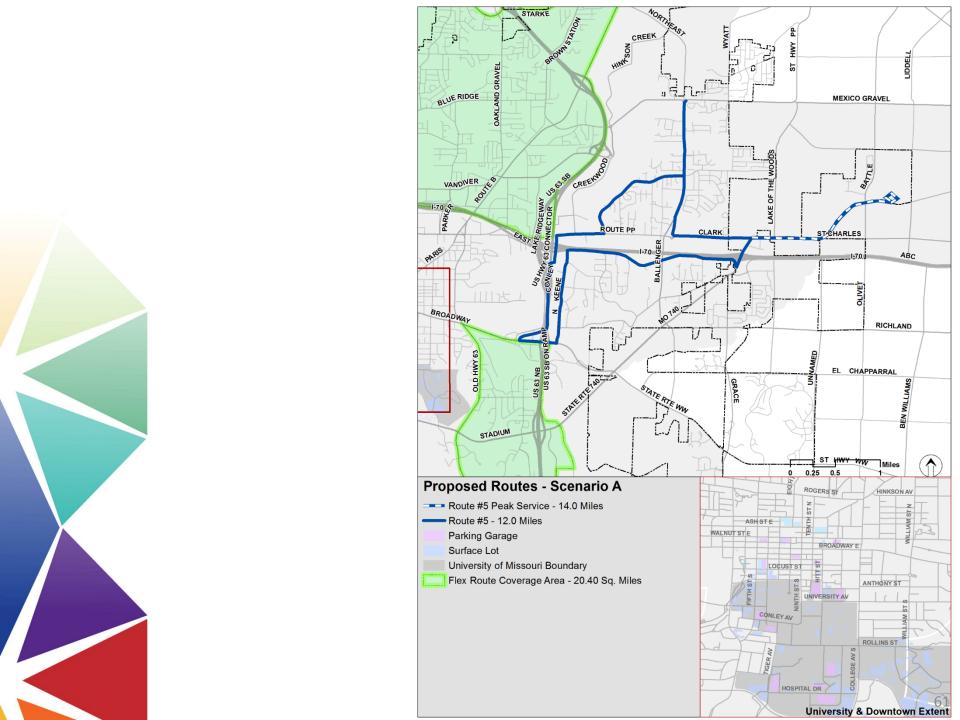












Scenario B, C, D Routes





